

April Gibson, Chair  
Steve Gear, 1<sup>st</sup> Vice-chair  
TBD, 2<sup>nd</sup> Vice-chair  
Joyce Conner  
April Gibson  
Darci Gibson  
Bruce Kendall  
Dale King  
Mandy Kipfer  
Nathe Lawver  
Mark Martinez  
Tim McGann  
Dona Ponepinto  
Patty Rose  
David Shaw  
Dereck Spivey  
Ron Thalheimer  
Blaine Wolfe  
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3640 S. Cedar St. Suite E  
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## WDC Meeting

# AGENDA

March 21, 2019

3:00-4:00 p.m.

WorkSource Center, 2121 State St., 3<sup>rd</sup> Floor, Tacoma 98405  
Pine Room

- 1. Welcome/Call to order/Safety Briefing**
- 2. Introductions**
- 3. Public Comment**
- 4. WorkForce Central Executive Board update – April Gibson**
- 5. Consent Agenda**
  - Approve February 21, 2019 minutes
- 6. WDC Governance Structure Discussion to Support WDC Strategic and Operations Plans**
- 7. Current WDC Committee Report Out**
  - Young Adult Committee – Dale King
  - Business Services – Dereck Spivey
  - Quality Assurance and Certification Committee – Dave Shaw
  - WDC Pierce County Leadership Committee
- 8. CEO Report**
  1. Budget Deliberations – Prepping for PY19/FY20
  2. WIOA Title 1 Q2 Obligation Report
  3. National Association of Workforce Boards (NAWB) Attendance
  4. Funding pursuits
- 9. Other business**
- 10. Adjourn**

MINUTES

February 21, 2019 3:00-4:00 p.m.

WorkSource Center, 2121 State St., 3<sup>rd</sup> Floor, Tacoma 98405  
Pine Room

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**Attendees:** Steve Gear, Nathe Lawver, Darci Gibson, Blaine Wolfe, Tim McGann, Mandy Kipfer, Patty Rose, Dale King

**Staff:** Linda Nguyen, Candice Ruud, Deborah Howell, Jan Adams

**Guest:** Carol Copp, Ebony Johnson

**1. Welcome/Call to order/Safety Briefing**

Steve called the meeting to order at 3:06 p.m. Tim gave the safety briefing

**2. Introductions**

Guests Carol Copp and Ebony Johnson were introduced

**3. Public Comment**

New center location is great.

**4. WorkForce Central Executive Board update – April Gibson**

Steve provided an update from this morning's meeting noting the approval of the business plan and budget discussion.

**5. Consent Agenda**

• **Approve January 17, 2019 minutes**

Motion to approve made by Dale; seconded by Tim. Approved

**6. WDC Regional Workforce Development Business Plan Review and Approval**

Linda discussed highlights of the plan including products and services, collecting data, common referral system and new products and services. Steve asked the partners about uploading data to the dashboards and what the advantage is. Mandy noted this provides direct confirmation of referrals and follow ups. Patty asked if there is a common input form. There isn't currently one form, but is on the list to do. Discussion continued around how various services are provided and administered. Motion to approve made by Tim; seconded by Patty. Approved.

**7. WDC Committee Structure to Align with Regional Strategic Plan Objectives**

Linda asked the council how they want to be organized to focus on the work in the strategic plan. Steve suggested an email go out to WDC members with suggestions. Nathe suggested the WFC staff who does the day to day work propose the structure and bring to back the WDC. Linda said the staff will propose a structure for the committees and how they will work.

**8. Meeting at the New Center - Schedule all meetings here?**

Dale made a motion to keep the meetings at the center; Tim seconded. Approved. Jan noted the Pine room has been reserved for the rest of the year.

**9. Current WDC Committee Report Out**

• **Young Adult Committee – Dale King**

Dale noted the focus group met in January with nine attendees and are making some progress.

• **Business Services – Dereck Spivey**

Deborah noted this group is looking at the two paths in relationship to our bold goals and business engagement. They are creating a recommendation document.

- **Quality Assurance and Certification Committee – Dave Shaw**  
Linda noted ResCare has been certified for two years.
- **WDC Pierce County Leadership Committee**  
Tim noted they are still working on integration and noted some issues with technology.

#### **10. CEO Report**

##### **1. Budget Deliberations – Prepping for PY19 /FY20**

Tables until next meeting

##### **2. WIOA Title 1 Q2 Obligation Report**

Tabled until next meeting

##### **3. Power Up Pierce Presentation – Bold Goal Launch**

Candice presented the website, information the cell phone and the radio interview. She also showed the Traitify program

##### **4. Success Stories**

Deborah present the story of Blaze and Holly

##### **5. WorkSource Grand Opening – April 10, 2019 from 3:00 to 5:00**

Linda asked that anyone who can attend come to represent the WDC.

#### **11. Other business**

##### **1. Center Move Thank you to Lori Strumpf, Debbie Aoki, and Cheryl Keating**

Linda thanked Lori Strumpf, Debbie Aoki, and Cheryl Keating on behalf of the WDC for their efforts in opening the new WorkSource center.

#### **12. Adjourn**

Motion to adjourn made by Nathe; seconded by Tim. Meeting adjourned at 4:10 p.m.

# Regional Workforce Development Strategic Plan 2019-2022

## VISION

Economic Prosperity for our customers and region

## MISSION

The workforce development system's mission is to provide easy access to and enhance delivery of workforce development services for individuals and businesses

## VALUE PROPOSITION

The system provides individualized and customized navigation to a comprehensive set of job and career development services



## Strategic Focus: 2 Bold Goals

Special attention to two populations:

- By 2025 the workforce system will reduce the number of disconnected young adults , 16 to 24, by half - from 15,300 to 7,650.
- By 2025 the workforce system will reduce the number of residents between the ages of 25 to 64 without a High School Diploma or equivalent, by half - from 38,475 to 19,237.



# Strategic Objective 1

Increase business engagement with the workforce system.

*Outcomes by June 2022:*

- Increase the number of business providing work-based learning opportunities by 100%, from 120 to 240.
- Increase the number of businesses using the system for recruitment by 50%, from approximately 1,000 now to 1,500.
- Increase the number of businesses participating in advisory boards by 8 for a total of 20.



## Objective 1 Business Plan Focus

Increase capacity to offer Business Services:

- Recruiting and Screening Services
- Employee Development/Retention Services
- Business Information (Consultative and Planning) Services

Methods for business to engage with the system beyond obtaining talent



## Strategic Objective 2

Create an integrated system that is aligned to the goals

### *Outcome by June 2022*

- Customer satisfaction, for individuals and businesses, increases to 90% of those who rate strongly agree.





## Objective 2 Business Plan Focus

- **System Integrators (from the MOU)**
  - Common data collection system, including customer satisfaction
  - Information Sharing
  - Cross Agency Training/Professional Development
  - Common Referral System
  - Workforce Skill Standards (common set of ‘work readiness’ competencies)
  - Common Technology including an Integrated Platform (for data entry, portal, eligibility applications, etc.)
  - **Single point of contact**, one system approach, for businesses to access services.
  - **Resource Development**
  - Explore 501c3 creation or use of other entities to raise non-government funds



## Strategic Objective 3

Expand and improve the talent pipeline of disconnected young adults and adults to quality jobs.

### *Outcomes by June 2022*

- Businesses report that the number of qualified applicants has increased to 90% of those who rate this question strongly agree.
- The number of adults without HSD/GED that access post-educational opportunities has increased by 4,800 people.
- The number of adults that obtain a high school diploma or equivalent increases by 9,618
- The number of disconnected young adults that become connected to education and/or work increases by 3,825.
- The number of adults who complete post-secondary education with a certificate increases by 50%, to 10,668.
- The number of young adults and adults who obtain and sustain employment increases by 65%, to 8,738.



## Objective 3 Business Plan Focus

Capacity to offer jobseeker and worker services:

- Assistance with career exploration
- Workbased learning opportunities
- Classroom-based skills training
- Distance Learning (e.g. on line)
- On the Job Training
- Career Coaching and Career Counseling
- Various assessments to help identify interests and other work-related skills



## Objective 3 Business Plan Focus

- Co-enrollment
- Service delivery via technology
- Pre-Apprenticeship Center
- Use of technology for internal management and external communication
- Summer Jobs 253 (currently in Tacoma only)
- Training Center
- Health Care Pre-Apprenticeships
- Health Care Apprenticeships
- Launch Workforce Summit(s)
- Life Coaching
- Young Adult Advisory Council
- Multiple methods to listen to customers.



## Strategic Objective 4

Support individuals to gain employment through a system of wrap around services that is responsive to their diverse experience and needs.

### *Outcomes by June 2022*

- We will provide an increase of 65% in the number of system-wide support services provided to our two bold goal populations by 2022, a total of 8,738 customers

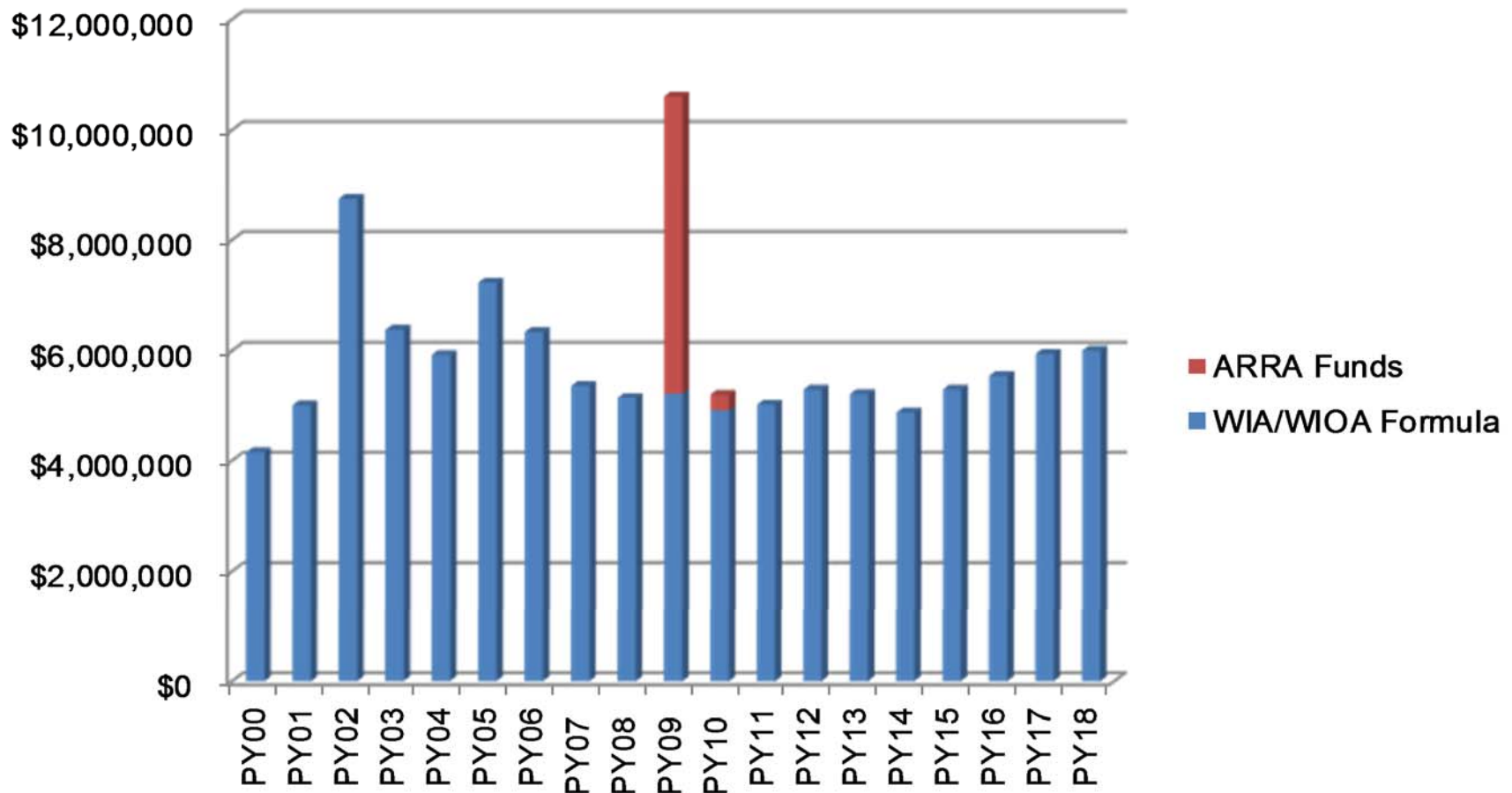


## Objective 4 Business Plan Focus

- Conduct resource mapping to identify who does what, where and how much current capacity is already within the system
- Align/coordinate services with all partners

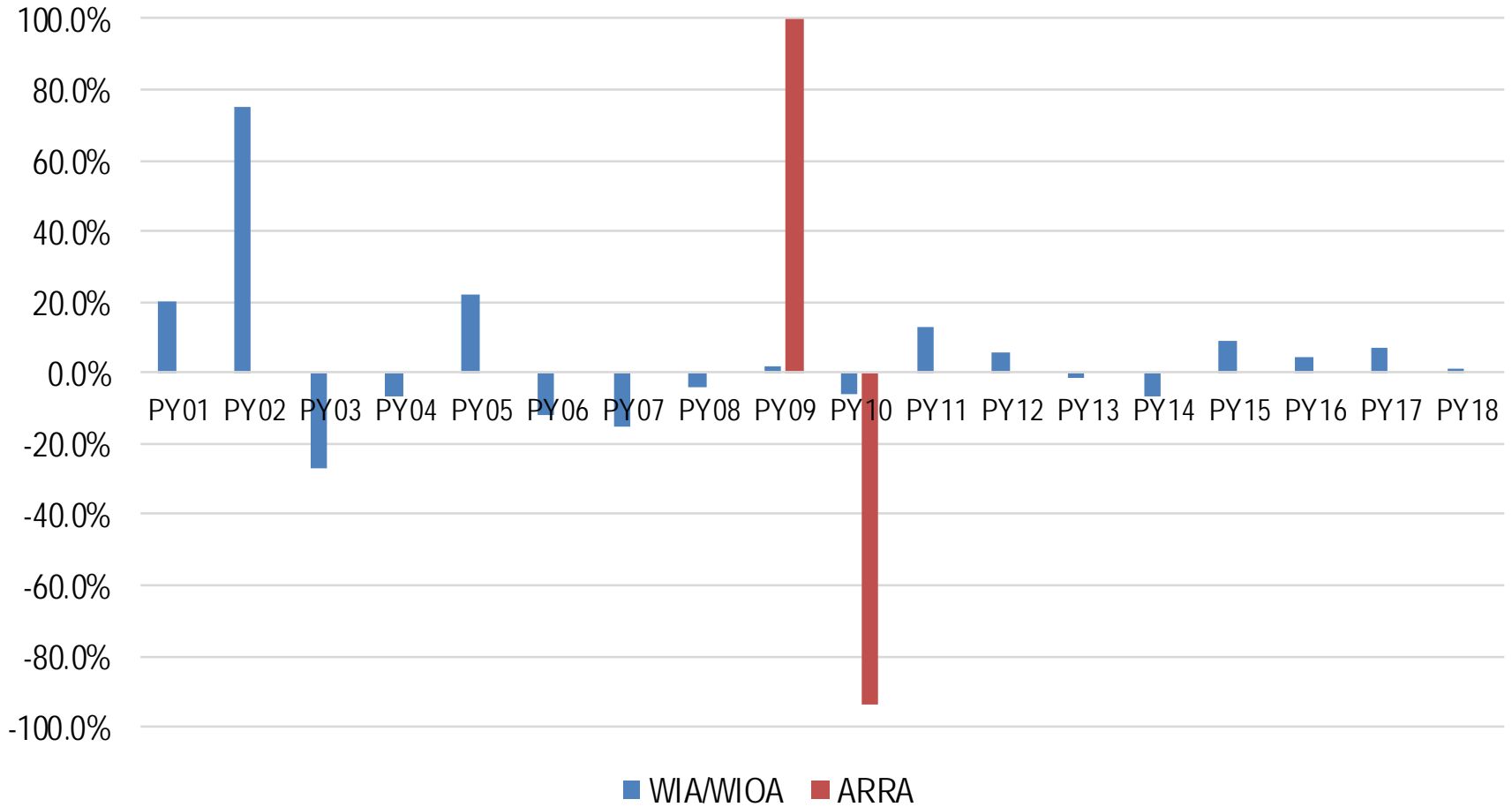


# WorkForce Central WIA/WIOA Formula Revenue History



# WorkForce Central

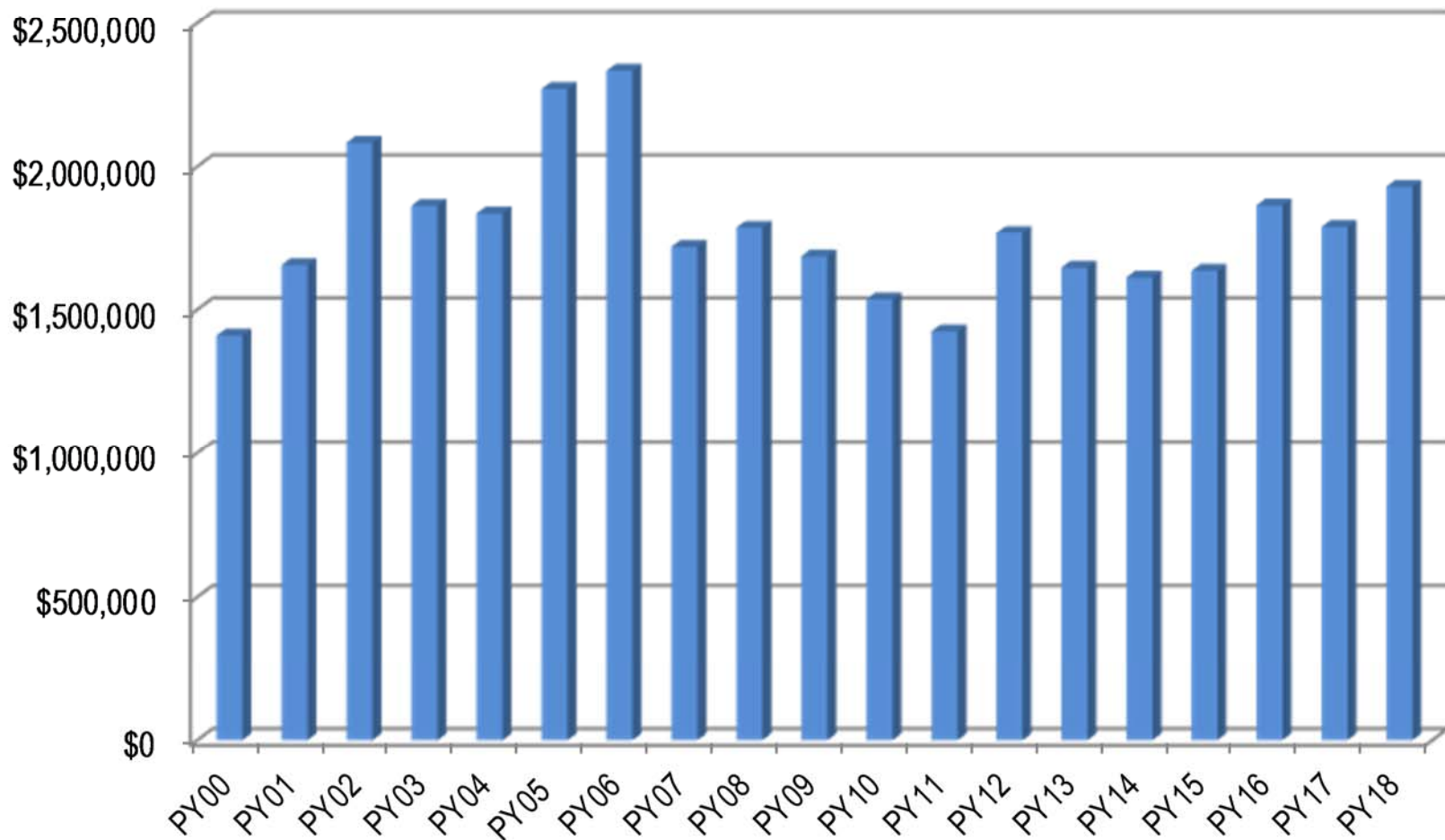
## Total New WIA/WIOA Formula Program funds





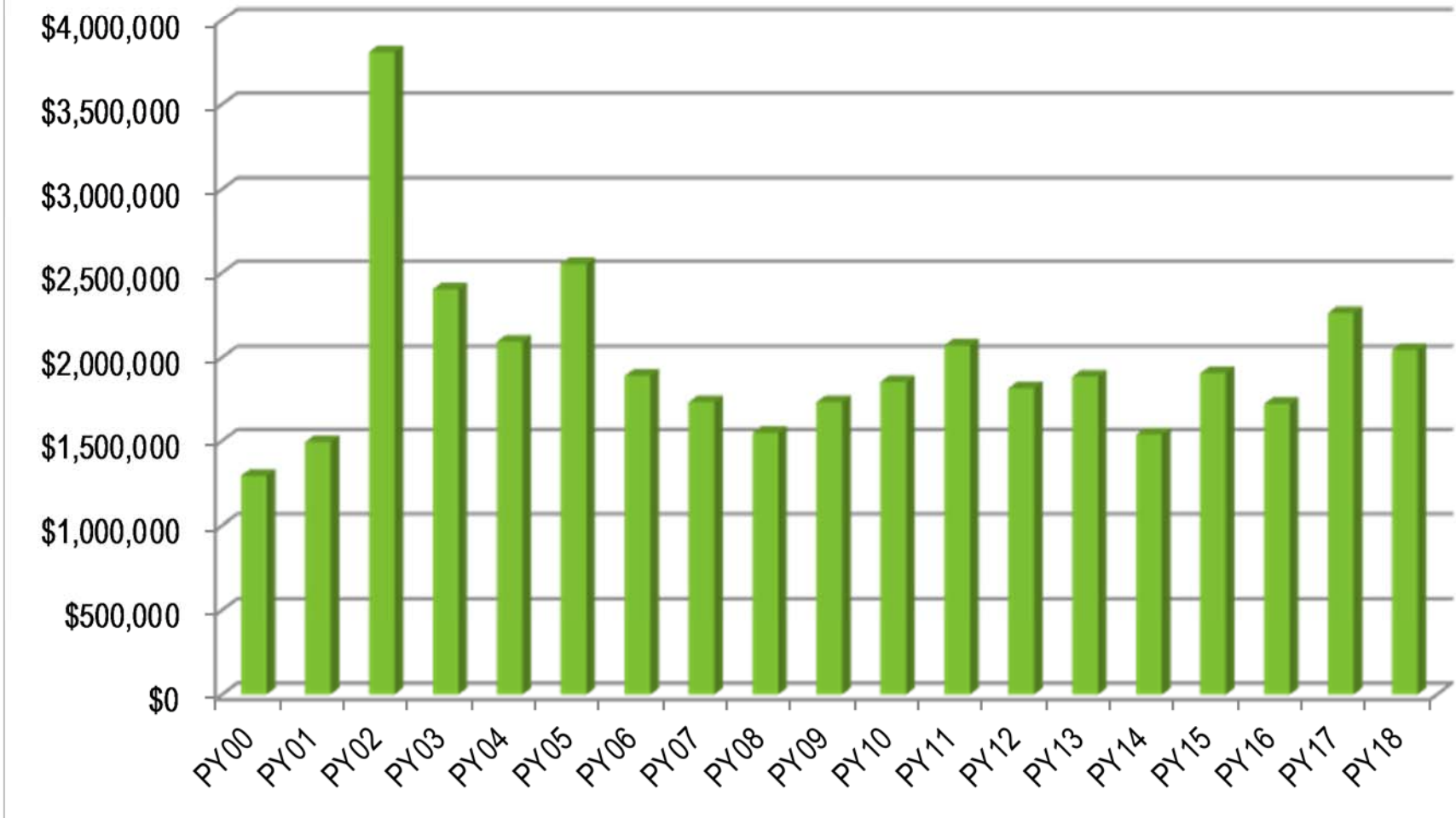
# WorkForce Central

## Of Total Program New Revenue – Adult WIA/WIOA Contribution



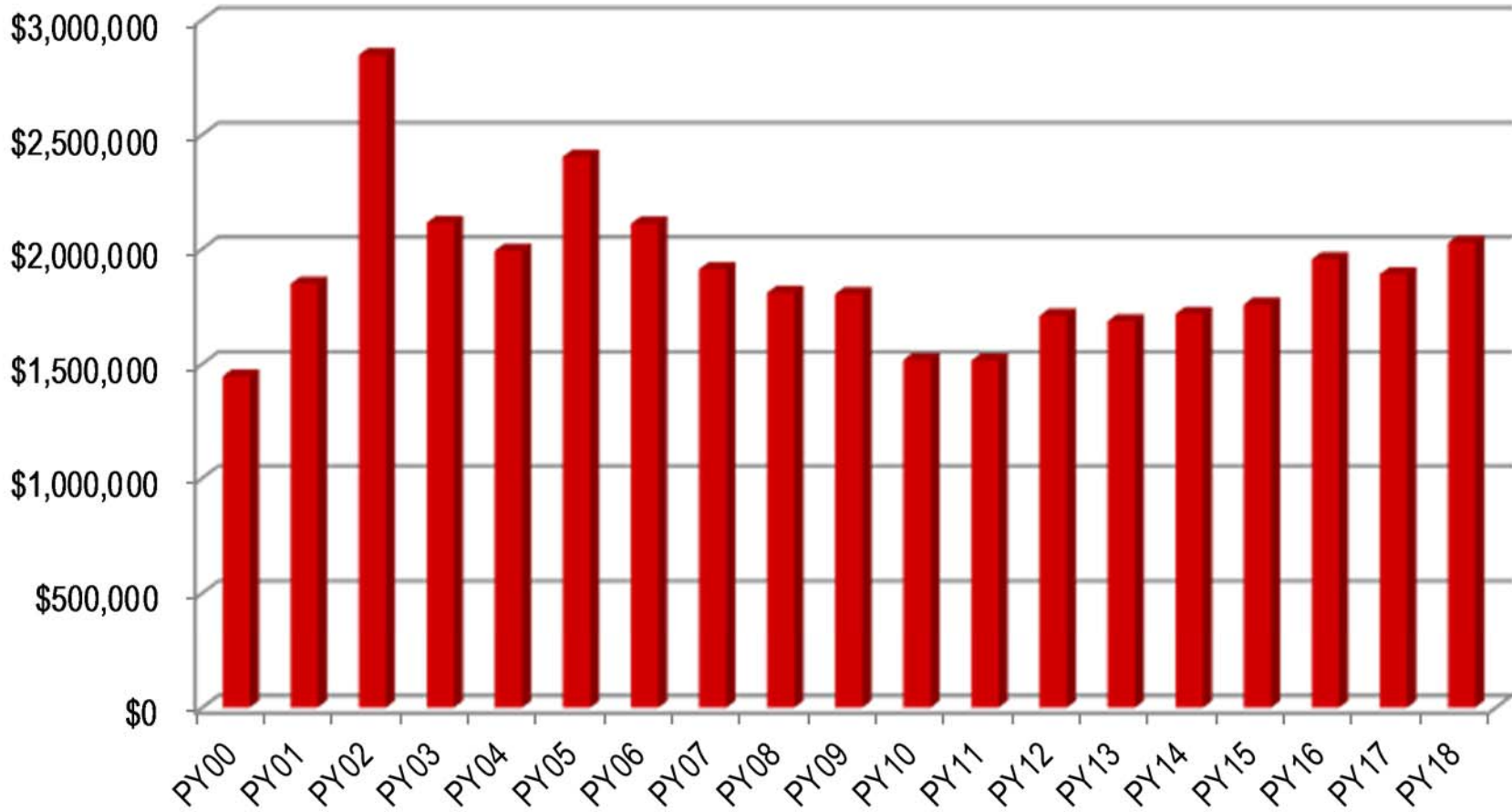
# WorkForce Central

Of Total Program New Revenue – Dislocated Worker WIA/WIOA Contribution

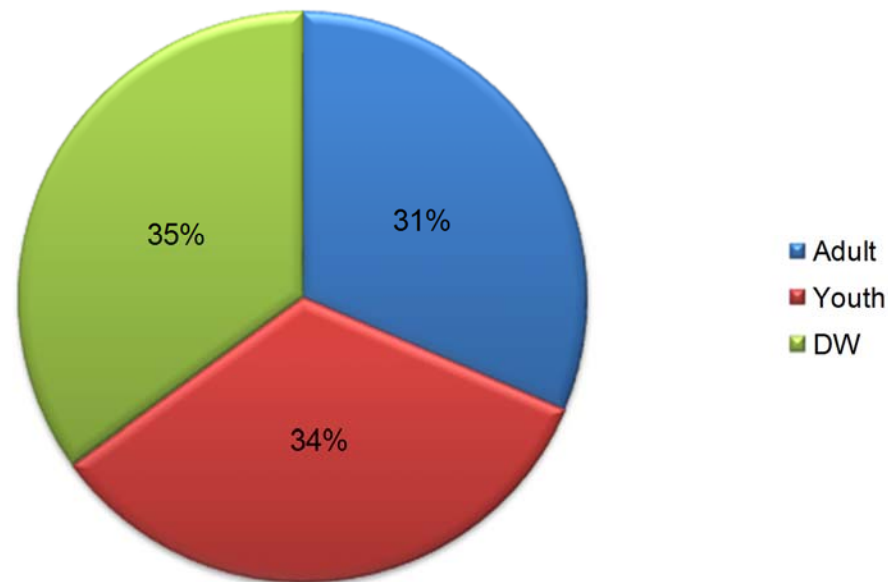


# WorkForce Central

Of Total Program New Revenue – Youth WIA/WIOA Contribution



**WorkForce Central**  
2000 - 2018 Total Program Revenue Stream



# WorkForce Central

## PY18/FY19 Expenditure / Obligation Progression

### Q2 - 12/31/18 Projection

ADULT					
	\$ Grant	\$ Expended	\$ Obligated	Total	% Obligated
Q1 September 30, 2018 Report	1,930,572	-	-	-	0%
Q2 December 31, 2018 Report		-	763,982	763,982	40%
Q3 March 31, 2019 Report				-	0%
Q4 June 30, 2019 Report				-	0%
<b>Q4 Projections - Additional Estimates</b>					
+ Wages, Benefits & Op Exp to 6/30/19		291,433	**	1,055,415	55%
+ Provider Contracts to be Executed by 6/30/19		**	986,711	2,042,126	106%
			** projected expenditures and obligations		

DW					
	\$ Grant	\$ Expended	\$ Obligated	Total	% Obligated
Q1 September 30, 2018 Report	2,045,860	-	620,958	620,958	30%
Q2 December 31, 2018 Report		10,490	896,897	907,387	44%
Q3 March 31, 2019 Report				-	0%
Q4 June 30, 2019 Report				-	0%
<b>Q4 Projections - Additional Estimates</b>					
+ Wages, Benefits & Op Exp to 6/30/19		509,394	**	1,416,781	69%
+ Provider Contracts to be Executed by 6/30/19		**	980,000	2,396,781	117%
			** projected expenditures and obligations		

YOUTH					
	\$ Grant	\$ Expended	\$ Obligated	Total	% Obligated
Q1 September 30, 2018 Report	2,028,577	-	991,361	991,361	49%
Q2 December 31, 2018 Report		388,827	968,921	1,357,748	67%
Q3 March 31, 2019 Report				-	0%
Q4 June 30, 2019 Report				-	0%
<b>Q4 Projections - Additional Estimates</b>					
+ Wages, Benefits & Op Exp to 6/30/19		417,955	**	1,775,703	88%
+ Provider Contracts to be Executed by 6/30/19		**	1,000,000	2,775,703	137%
			** projected expenditures and obligations		

**Objective 1:**

Increase business engagement with the workforce system.

**Objective 2:**

Create an integrated system that is aligned to the goals.

**Objective 3:**

Expand and improve the talent pipeline of disconnected young adults and adults to quality jobs.

**Objective 4:**

Support individuals to gain employment through a system of wrap around services that is responsive to their diverse experience and needs.