

**Tacoma Rail 2601 SR 509 North Frontage Rd., Tacoma WA 98421**

Tim Owens, Chair

April Gibson, 1<sup>st</sup> Vice-chair

TBD, 2<sup>nd</sup> Vice-chair

Joyce Conner

Steve Gear

April Gibson

Darci Gibson

Bruce Kendall

Dale King

Mandy Kipfer

Ron Langrell

Nathe Lawver

Mark Martinez

Tim McGann

Wayne Nakamura

Dona Ponepinto

Patty Rose

David Shaw

Dereck Spivey

Ron Thalheimer

WorkForce Central Staff  
Linda Nguyen, CEO  
[lnguyen@workforce-central.org](mailto:lnguyen@workforce-central.org)

Deborah, Howell, COO  
[dhowell@workforce-central.org](mailto:dhowell@workforce-central.org)

Jan Adams, Executive Assistant  
[jadams@workforce-central.org](mailto:jadams@workforce-central.org)

WorkForce Central  
3640 S. Cedar St. Suite E  
Tacoma, WA 98409  
[www.workforce-central.org](http://www.workforce-central.org)

1. Welcome/Call to order/Safety Briefing
2. Introductions
3. Public Comment
4. WorkForce Central Executive Board update – Tim Owens
5. Consent Agenda
  - Approve February 15, 2018 minutes
6. WDC Committee Report Out
  - a. Youth & Young Adult Committee – Dale King
  - b. Business Services Committee – Dereck Spivey
  - c. Pierce County Leadership Committee – Lori Strumpf
  - d. Quality Assurance & Certification Committee – Dave Shaw
7. Workforce Development Advocacy Agenda Continued – Bold declaration of focus and outcome desired
8. CEO Report
  - System Tracking Mechanism Development Update – Caleb Kraai
  - PY18/FY19 Initial Budget Discussion
  - Federal appropriations advocacy for FY18 and FY19
  - The Faces of the Unemployed – Christian Caple
  - Regional Workforce Development Strategic Planning
9. Other business
10. Adjourn

Future meetings:

WDC Meeting – Tim Owens, Chair	April 19	3:00-4:00
Business Services Committee – Dereck Spivey, Chair	March 26	8:00-9:00
Youth & Young Adult Services Committee – Dale King, Chair	March 27	10:30-11:30
WDC Pierce Leadership Committee	March 21	1:00 – 3:00
Quality Assurance & Certification Committee	As Needed	

## AGENDA

February 15, 2018  
3:00-4:00 p.m.

Tacoma Rail 2601 SR 509 North Frontage Rd., Tacoma WA 98421

Tim Owens, Chair  
April Gibson, 1<sup>st</sup> Vice-chair  
TBD, 2<sup>nd</sup> Vice-chair  
Joyce Conner  
Steve Gear  
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Darci Gibson  
Bruce Kendall  
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**Attendees:** Tim Owens, Nathe Lawver, April Gibson, Patty Rose, Dale King, Dereck Spivey, Joyce Conner, Steve Gear, Bruce Kendall, Dona Ponepinto, Mandy Kipfer

**Phone:** Tim McGann, Darci Gibson

**Staff:** Linda Nguyen, Christian Caple, Caleb Kraai

1. **Welcome/Call to order/Safety Briefing**

Tim called the meeting to order at 3:00 p.m. Dale gave the safety briefing.

2. **Introductions**

Introductions were done for new members.

3. **Public Comment**

None

4. **WorkForce Central Executive Board update – Tim Owens**

Tim gave an update from this morning's meeting noting their pleasure in the joint meeting.

5. **Consent Agenda**

- **Approve January 18, 2018 minutes**

Motion to approve made by Patty, seconded by Dale. Approved

6. **WDC Committee Report Out**

- **Business Services Committee – Dereck Spivey**

Dereck noted Caleb's presentation with a follow up next month

- **Youth & Young Adult Services Committee – Dale King**

Dale noted Christian presentation on communications outreach and also they also discussed their strategic direction and initiatives for next year

- **Pierce County Leadership Committee**

Linda noted that Lori Strumpf the OSSO will be at the next meeting to give an update

- **Quality Assurance & Certification Committee – Dave Shaw**

Linda explained there won't be anything to report until we start getting applications for certification, which are due in March.

7. **CEO Report**

- **Workforce Development Advocacy Plan – Christian Caple**

Linda introduced Christian who presented our advocacy plan and how the WDC is involved and can help. Bruce reinforced the need to get out in the community and reinforcing the message noting it is a long term commitment.

- **Expenditure and Obligation Report 2<sup>nd</sup> Quarter**

Linda explained the obligation report and what the law requires noting we must be 80% obligated by June.

- **Understanding Pierce County Unemployment Insurance Beneficiaries – Caleb Kraai**

Linda gave a background on the unemployment situation and introduced Caleb. Caleb presented the data for Pierce County noting overall trend. Bruce asked if there was a method to reach these people. Linda noted she has asked staff and our sub-recipient to develop a plan to reach them and track outcomes. Linda gave a brief explanation of the new job postings being developed for the website.

- **Title 1 Quarter 2 Dashboard Report**

Linda gave a background on the dashboard and gave an explanation for the areas we are not meeting targets. She noted in the Youth Work Based training area employers are hiring the youth rather than having them complete the program and in the adult cohort area we are working on initiating more cohorts.

- **WA Workforce Training & Coordination Board Annual Funding and Data Poster**

Linda gave a background and explanation of the poster.

- **WorkForce Central Website Showcase**

Christian showcased the WFC website highlighting career pathways.

**8. Other Business**

Tim discussed the start of the budgeting process. Linda gave a background noting the timeframe for starting the process is March/April.

Linda noted Senator Murray is coming to the JBLM affiliate site to speak with transitioning members and spouses

Dale asked about the appointments Linda has recently announced. Linda noted she has been appointed to be the Chair of the WWA for two years.

**9. Adjourn**

Motion to adjourn made by Dale; seconded by April. Meeting adjourned at 3:53 p.m.



**GREATER ECONOMIC VITALITY FOR ALL.**

Partnering to prepare and grow the Pierce County workforce to align it with employer needs.

February 22, 2018

The Honorable Denny Heck  
US House of Representatives  
425 Cannon House Office Building  
Washington, DC 20515

Dear Representative Heck:

As a member of the Pierce County Workforce Development Board, I strongly supported the passage of the Bipartisan Budget Act of 2018 as it contains important increases to federal investments in national security and defense, along with domestic programs relating to job training, education, and skill development. The federal workforce system, which is structured using the Workforce Innovation and Opportunity Act (WIOA), has not been funded to its authorized levels since it was passed by Congress in 2014.

As the House Appropriations Committee considers allocating the additional resources made available from the Bipartisan Budget Act, we urge you to recommend that the Labor-HHS Appropriations Subcommittee direct further federal investment into WIOA and fully fund the law to its authorized levels. Appropriated levels have fallen short of authorized levels specifically in Title I accounts at the Department of Labor (Adult Employment and Training Services, Youth Activities, and Dislocated Worker Employment and Training Services). An expanded federal investment across WIOA programs leads to more job training, education, skills development and innovative, proven practices like industry-based sector partnerships, career pathways, and apprenticeships. Local workforce development boards are currently executing on these strategies working directly with employers to address their talent needs.

These same programs have already sustained a more than 50% cut in federal spending over the last decade. With sustained economic prosperity for America as a priority, this increased federal investment could not come at a more opportune time. The skills gap is real and workforce boards are on the front lines with various stakeholders to address the problem.

By stabilizing the federal budget, the Fiscal Year 2018 Labor, Health and Human Services, Education, and Related Agencies Appropriations bill must fully fund all Titles I, II, III, and IV at the level authorized by the Workforce Innovation and Opportunity Act (WIOA).



The funding levels we are requesting in the FY2018 Labor, HHS, Education Appropriations Bill are listed below:

**Title I – Department of Labor**

- \$861.1 million for Adult Employment and Training Services,
- \$922.2 million for the Youth Activities, and
- \$1.37 billion for Dislocated Worker Employment and Training Services

**Title II – Department of Education**

- \$649.287 million for Adult Education

**Title III – Department of Labor**

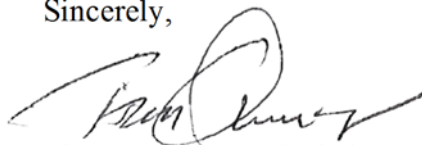
- \$671,413,000 for Wagner-Peyser

**Title IV – Department of Education**

- \$3,302,053,000 for Vocational Rehabilitation Services

These investments are vital to our country's economic prosperity. We ask that you to contact the Appropriations Committee leadership to fund these programs at levels authorized by WIOA in the Fiscal Year 2018 Labor, HHS, Education Appropriations bill. For further information, please contact Chris Andresen at (202) 851-3618.

Sincerely,



Tim Owens, Board Chairman



GREATER ECONOMIC VITALITY FOR ALL.

# Meet the out-of-work in Pierce County

Source: Brookings Institute, June 2017



## Methodology

- Non-institutionalized civilians aged 25-64
- 130 jurisdictions = large cities and counties
- Segmented based on educational attainment, age, work history, disability, English language proficiency, family status, race/ethnic minority status, income relative to poverty level



## Defining “out-of-work”

- Unemployed **plus** those “not in the labor force” **minus** those receiving retirement/disability, most students, and best estimate of stay-at-home parents with a spouse who works
- Among studied jurisdictions, out-of-work total comes to 11.3 million, or 14% of non-institutionalized civilian population aged 25-64





## Seven major out-of-work groups

- Less-educated, prime-age people (38% of U.S., 31.4% of Pierce)
- Motivated and moderately educated younger people (14%, 10%)
- Moderately educated older people (12%, **25.1%**)
- Highly educated, high-income older people (11%, **5.7%**)
- Young, less-educated, and diverse (11%, 17.2%)
- Highly educated and engaged younger people (9%, 10.6%)
- Diverse, less-educated and eyeing retirement (6%, N/A)

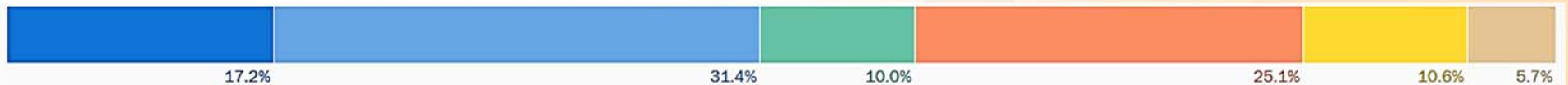


## Eight Strategies

- BP = Bridge Programs
- TJ = Transitional Jobs
- SE = Social Enterprises
- JS = Job-Search Assistance and Counseling
- SI = Sector Initiatives
- 2G = Two-generation programs
- AP = Apprenticeships
- AS = ASAP (Accelerated Study in Associated Programs)



# Meet the Out-of-Work in Pierce County



DETAILED DATA

## Total out-of-work population in Pierce County, WA

Out-of-work total

**64,544**

Out-of-work share\*

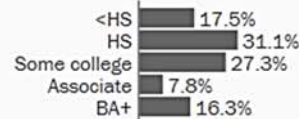
**14.9%**

\*Of the 25-64 year-old civilian, non-institutionalized population.

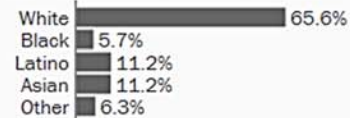
Age



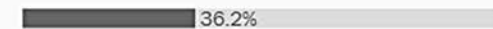
Educational attainment



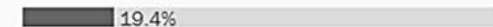
Race



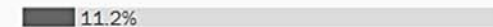
Male share



Has a disability



Limited English proficiency (LEP)



Caring for children

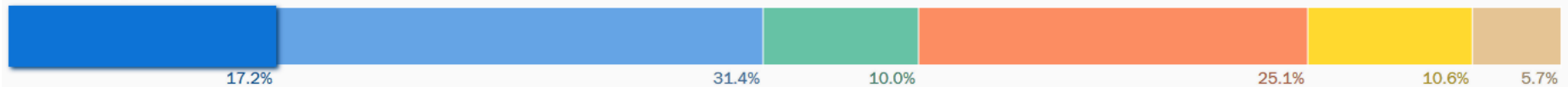


Looking for work



# Young, less-educated, and diverse

Nearly all members of this group are under age 35. It is the most racially and ethnically diverse group, and has the highest rate of caring for children in the household—many with children under age 6—and single parents. At the same time, this group has the highest rate of young adults living in their parents' home. Members have at most a high school diploma (or equivalent), and 41 percent have not completed high school. Median family income is \$30,753, the lowest of any group; and 58 percent receive safety net support. More than one-third are actively looking for work.



DETAILED DATA

## Young, less-educated, and diverse in Pierce County, WA

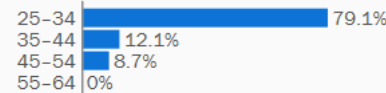
Out-of-work total for group

**11,094**

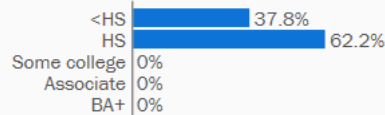
Effective practices for this group



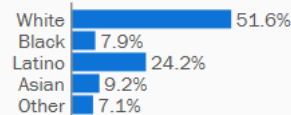
Age



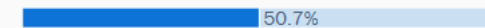
Educational attainment



Race



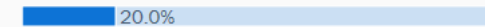
Male share



Has a disability



Limited English proficiency (LEP)



Caring for children



Looking for work



## Meet Patricia and Will



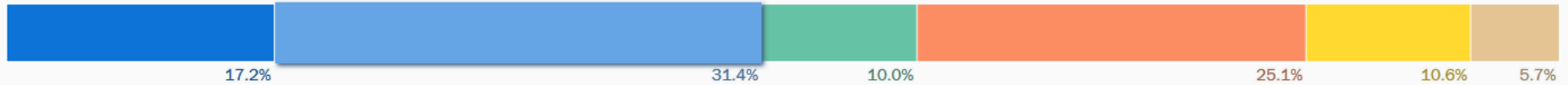
Patricia is a 25-year-old single mother who did not finish high school. She has never worked, instead caring for her young children and several nieces and nephews. Now that her children are school-age, she is looking for work outside the home. She is not a citizen and speaks Spanish at home.



Will is a 30-year-old black man with a high school diploma who lost his warehouse packaging job nearly a year ago; he stopped looking for work several months ago. He is unmarried and recently moved back in with his mother.

# Less-educated prime-age people

Members of this largest group have at most a high school diploma (or equivalent), and 44 percent did not complete high school. They are nearly all “prime age,” between 25 and 54 years old. The plurality is Latino, and nearly half were born outside the United States—although two-thirds of all members are U.S. citizens. A large percentage are English language-learners and over half speak a language other than English at home. Half are married and a third are supporting a child under 18 in their home. Compared with other groups, this group shows moderate levels of interest in work.



DETAILED DATA

## Less-educated prime-age people in Pierce County, WA

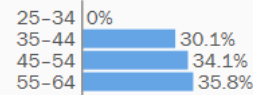
Out-of-work total for group

**20,264**

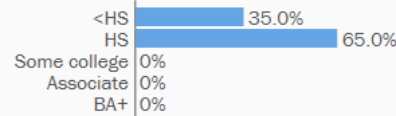
Effective practices for this group



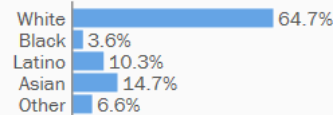
Age



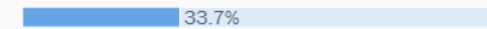
Educational attainment



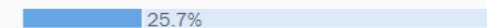
Race



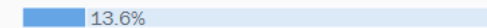
Male share



Has a disability



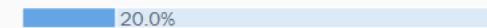
Limited English proficiency (LEP)



Caring for children



Looking for work



## Meet Joseph and Carmen



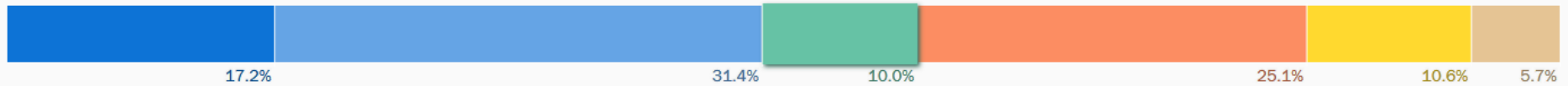
Joseph is a 51-year-old white man with a high school diploma. He last worked two years ago doing construction, and gave up looking for work about six months ago; construction has slowed down in his economically depressed area. He is single and lives with his brother and his family.



Carmen is a 40-year-old married mother of teenage children. A green card holder, she immigrated to U.S. when she was very young, and never completed high school; she prefers to speak Spanish at home. She has been thinking about looking for work to help support the family, whose income is just above the poverty line.

# Motivated and moderately educated younger people

This group has the highest rates of actively looking for work, and of school enrollment. They are in the beginning of their prime working years, at median age 33. Those in school are “nontraditional” students actively looking for work. All members have completed at least some college, and may have an occupational certificate or Associate degree. The majority are native-born and English-speaking. They have the second-highest rate of caring for children under 18, about the same as the less-educated prime-age group.



DETAILED DATA

## Motivated and moderately educated younger people in Pierce County, WA

Out-of-work total for group

**6,464**

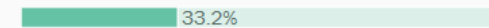
Effective practices for this group



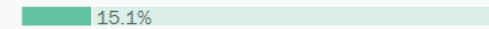
Age



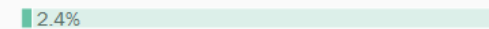
Male share



Has a disability



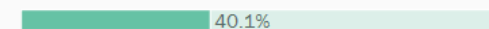
Limited English proficiency (LEP)



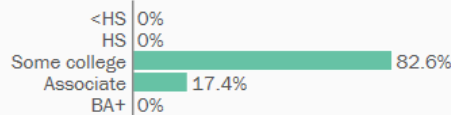
Caring for children



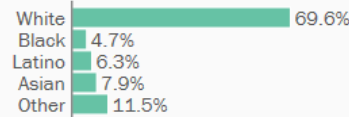
Looking for work



Educational attainment



Race



## Meet Carlos and Anna



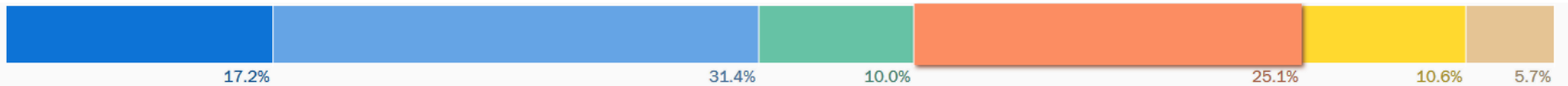
Carlos is a 42-year-old second-generation American. He is single. He dropped out of college after his first year, and since then has mostly worked in retail and as a product promoter. He has not worked in the past 18 months while trying to get his business off the ground.



Anna is a 31-year-old single mother of a young daughter. She recently quit her home health aide job to find work with hours that will allow her to study to become a licensed practical nurse. Food stamps and public assistance are meager, but keep her afloat during this transition period.

# Moderately educated older people

All members of this group completed at least some college and at most an occupational certificate or Associate degree. Over half are 55 or older, and three-quarters are over the age of 46. This group is overwhelmingly native-born, white, and English-speaking. Perhaps related to their older-than-average age, an above-average share of this group reports some form of disability. They report moderate family incomes and moderate work engagement relative to the other groups.



DETAILED DATA

## Moderately educated older people in Pierce County, WA

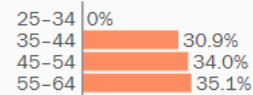
Out-of-work total for group

**16,183**

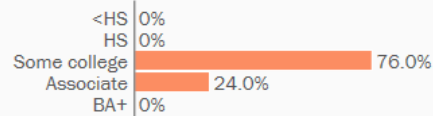
Effective practices for this group



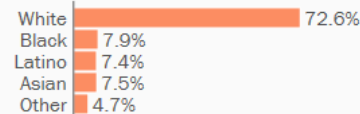
Age



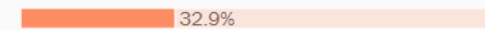
Educational attainment



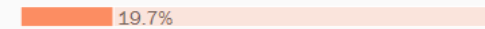
Race



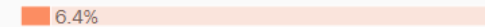
Male share



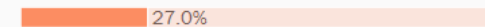
Has a disability



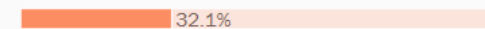
Limited English proficiency (LEP)



Caring for children



Looking for work



## Meet Jacqueline and Bernadette



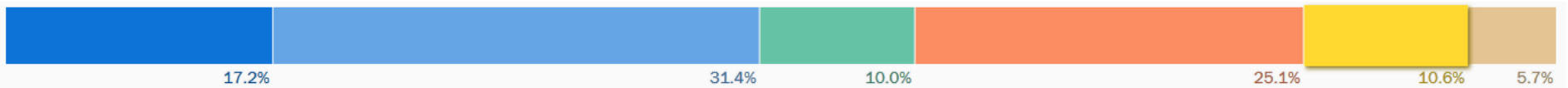
Jacqueline is a 57-year-old white woman who left college to get married and start a family. Five years ago she left her job as a teacher's aide to care for her parents, who have since passed away. She is divorced, and has grown children; she lives alone.



Bernadette is a 52-year-old black woman with an Associate degree. She left her job as an office manager two years ago to recover from a serious car accident; she still has difficulty walking. She is now looking for similar work to help contribute to her and her husband's retirement.

# Highly educated and engaged younger people

Among all groups, members of this group were the most likely to have worked in the previous year, and they have the second-highest rate of actively looking for work. They are the least likely of any group to report some form of disability. All members have at least a Bachelor degree and relatively high median family income. This group is predominantly white and Asian; 39 percent were born outside the United States. Over half are married, and a quarter are married with children—the highest rate of any group.



DETAILED DATA

## Highly educated and engaged younger people in Pierce County, WA

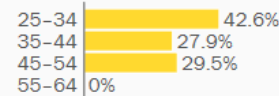
Out-of-work total for group

**6,846**

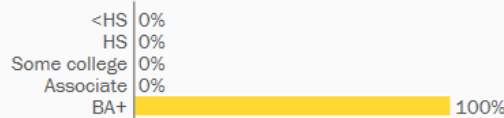
Effective practices for this group



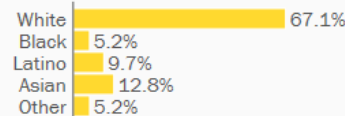
Age



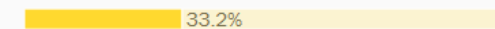
Educational attainment



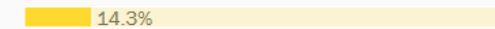
Race



Male share



Has a disability



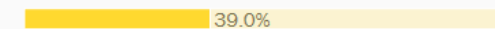
Limited English proficiency (LEP)



Caring for children



Looking for work



## Meet Anika and Doug



Anika is a 32-year-old who moved to the United States from India six years ago to pursue a Ph.D. She did not work while she was in school, but is now looking for a job doing pharmacology research. She met her husband in graduate school and was recently naturalized.

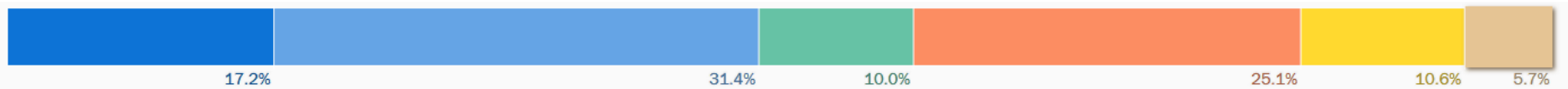


Doug is a 43-year-old information technology systems manager who was laid off in the past year. He will look for work soon, but is not in a hurry; his wife works, and he would like to as well.



# Highly educated, high-income older people

This is the wealthiest group, reporting median family income of \$83,546. Two-thirds are married, the highest rate of any group, but few are caring for children. It is also the least racially and ethnically diverse group, and just 14 percent speak English less than very well. Twenty-nine percent were born outside the U.S., but like all members of the group, all possess a Bachelor degree or higher; and 88 percent of all members are U.S. citizens. They show moderate interest in work, comparable to that of the largest group of less-educated prime-age workers.



DETAILED DATA

## Highly educated, high-income older people in Pierce County, WA

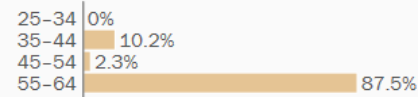
Out-of-work total for group

**3,692**

Effective practices for this group



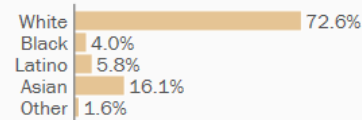
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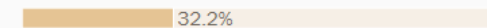
Educational attainment



Race



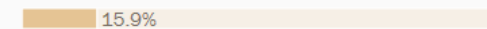
Male share



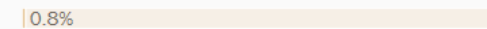
Has a disability



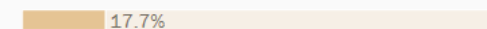
Limited English proficiency (LEP)



Caring for children



Looking for work



## Meet Leonard and Moira



Leonard is a 54-year-old white man who last worked three years ago as an accountant. He is not looking for work, as his wife's job can support them both, particularly given that they do not have children. He would like to work if the right opportunity came along.



Moira is a 57-year-old white woman with a Bachelor degree in speech pathology. She is married and has not worked in five years, unable to find a job where they moved for her husband's work. They do not have children.

## More reading

- Full report: [https://www.brookings.edu/wp-content/uploads/2017/06/out-of-work\\_paper\\_final.pdf](https://www.brookings.edu/wp-content/uploads/2017/06/out-of-work_paper_final.pdf)
- Summary and interactive tool: <https://www.brookings.edu/research/meet-the-out-of-work/>

