

WDC Business Services Committee

CHARTER STATEMENT: The Workforce Development Council Business Services Committee strives to increase business awareness of local workforce development services and availability, help businesses find workers based on immediate need, and make more visible the career pathways and opportunities available in Pierce County to help decrease the number of outbound commuters and encourage local talent to pursue local jobs.

- Tim Owens, Chair
- April Gibson, 1st Vice-chair
- TBD, 2nd Vice-chair
- Joyce Conner
- Steve Gear
- Darci Gibson
- Bruce Kendall
- Dale King
- Mandy Kipfer
- Nathe Lawver
- Mark Martinez
- Tim McGann
- Wayne Nakamura
- Dona Ponepinto
- Patty Rose
- David Shaw
- Dereck Spivey
- Ron Thalheimer
- Blaine Wolf

MEETING AGENDA

June 25, 2018 8:00 a.m. – 9:00 a.m.

Welcome and Introductions	Dereck Spivey		5 min
Approval of Prior Meeting Notes	All	Act	5 min
Bold Goals Review WFC past cohorts results JBLM Curriculum Sharing Emerging Plan update – Moving forward	Deborah Ellie Derek Spivey	Discuss	15 min
Personnel Update Six Sectors Comparison- Tabled	Deborah	Information	
America Work Review	Ellie, Deborah and Steve G.	Discuss and Decide on Action	
Adjourn			

For Further Discussion

<p>Items requested for discussions and information or future agenda items:</p> <ul style="list-style-type: none"> • UI Initiative • Pathways – What innovation/acceleration need to happen for pipeline increase • Development of Businesses Services Recommendation to WDC Leadership

Next Steps

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Next Meeting Dates

August 27, 2018	8:00 am – 9:00 am
September 24, 2018	8:00 am – 9:00 am
October 22, 2018	8:00 am – 9:00 am
November 26, 2018	8:00 am – 9:00 am
December 24, 2018	8:00 am – 9:00 am

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Tacoma, WA 98409
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WDC BUSINESS SERVICES COMMITTEE

Meeting Notes
April 23, 2018
8:00 am – 9:00 am

WorkForce Central
3640 S. Cedar St, Suite E, Tacoma, WA

Tim Owens, Chair
April Gibson, 1st Vice-chair
TBD, 2nd Vice-chair
Joyce Conner
Steve Gear
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Mark Martinez
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Patty Rose
David Shaw
Dereck Spivey
Ron Thalheimer
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Members Present: Susan Taylor, Jeff Lovell, Jason Scales, JoAnn Baria

WorkForce Central Staff: Ellie Chambers Grady, Deborah Howell, Christian Caple, Caleb Kraai

Welcome and Introductions

Introductions made.

Approval of Prior Meeting Notes

Meeting notes accepted as prepared.

Emerging Plan Update

- Ellie shared that the emerging plan is the task document and for us to move ahead a discussion around Caleb's data reports need to happen
- After a lengthy discussion about the Chmura data that was requested by them, the committee agreed that more information is necessary and WFC staff will create a comparison document so you can see the sectors side by side and then make an ultimate decision about whether we need to do all 6 sectors or the top 2 or 3.
- Deborah shared that Ellie will also take some of the conversation had today and updated the task sheet.

Development of Job Board

- Christian passed around a draft promotion plan for the Job Board. WFC will be using its social medial channel and website, to get our message out. Also will have targeted ads on Facebook, LinkedIn and some advertising through Google AdWords to make sure that when people search Pierce County jobs or Tacoma Jobs we have a little bit of search engine juice behind it so it will show up as one of those top promoted links when people run those searches. WFC will also be printing out 200+ posters to put up in schools and counselors offices and local bulletin boards. Coffee sleeves will also be printed.
- JoAnne shared that WFC's revamped website is a great resource. It is easy to find stuff and the robust documentation behind the searches is great.

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Future Meeting Discussion

- Committee discussed future meetings and agreed that since there is more work to be done the committee will continue to meet every month with the exception of no meeting in July.
- Discussion around moving meetings to every other month tabled to the end of the year.

Next Meeting

Date:

- June 25th – no July meeting

Future Agenda Items:

- WFC's past cohorts and results
- JBLM curriculum sharing
- Review America Works again
- 6 Sectors Comparison document
- Decision on how to proceed

Adjourn

The meeting adjourned at 9:00 a.m.