PIERCE COUNTY WORKFORCE DEVELOPMENT COUNCIL

WDC Business Services Committee
September 26, 2016   8:00 a.m. – 9:00 a.m.

Eric Hahn, Chair

Joyce Conner, 1st Vice-chair

Ron Thalheimer, 2nd Vice-chair

Robin Baker

Michelle Burreson

Steve Gear

April Gibson

Darci Gibson

Mike Johnson

Bruce Kendall

Dale King

Dave Lawson

Mark Martinez

Mary Matusiak

Wayne Nakamura

Sharon Ness

Tim Owens

Dona Ponepinto

Patty Rose

Sheila Ruhland

James Walker

Blaine Wolfe

Topic	Leader	Inform/ Discuss/Act	Time
Welcome	Dave Lawson		5 min
Review Prior Meeting Notes	All	Inform	5 min
Business Solutions, Tools, Techniques and Service Delivery	Julia Brooks	Inform	35 min
Dashboard for Business Services Metrics	Ellie Chambers-Grady	Inform	5 min
Sector Strategy Update	Ellie Chambers-Grady	Inform	5 min
Build next meeting's agenda	All	Discuss	5 min

For Further Discussion

> Sector Strategies Update

Next Steps

Next meeting agenda items
- Update and Presentation by Ione Turner from WorkSource regarding Unemployment Claims tracking process discussion from 7/25/16 meeting
- Presentation: Update and current program assessment for Career Path Services
- Sector Strategies Update

Next Meeting Dates

November 28, 2016 – 8:00-9:00 am
January 23, 2016 – 8:00-9:00 am
March 27, 2016 – 8:00-9:00 am
May 22, 2016 – 8:00-9:00 am

WorkForce Central Staff
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WDC Business Services Committee Meeting
NOTES
July 25, 2016
8:00 – 9:00 a.m.
WorkForce Central
3640 S. Cedar St, Suite E, Tacoma

Attendees: **Dave Lawson, Jason Scales, Wayne Nakamura, Julia Brooks, Jeff Lovell, Ione Turner**
WFC Staff: **Ellie Chambers-Grady and Debbie Lean**

AGENDA	NOTES	ACTION ITEMS
1. Welcome/Introductions	• Chair Dave Lawson called the meeting to order at 8:05 am. • Roundtable introductions were made.	
2. Review Prior Meeting Notes	• Meeting notes were approved as presented.	
3. System Updates	Ellie gave the following updates: Local Plan • The local plan has received a provisional approval pending the State's plan being approved. WIOA's 2,650 page Final Rules have been published. Linda has requested at this time to read the sections that pertain to each of us. There will eventually be a cliff note version. Transition • WorkForce Central completed their move to Suite E on June 30th and ResCare and Career Path Services moved into the interim one-stop (WorkSource Pierce County Job Center) on July 1st. ResCare was selected as the subawardee for Business Services and have hired an amazing team. ESD and other partners will be moving in soon. Business Tools • The Business Services team was very software intensive and put together an array of 6-7 different software tools. ResCare uses Career Builder and we are now looking into whether they are able to access EMSI, a labor market analysis tool. If they can, it would give us more robust information.	

		Community Attributes, Inc. (CAI) • Feedback on the draft report has been submitted to CAI and the final report should be completed by August 1st. Once received there will be a plan on sharing it. There will also be a snapshot version available.	
4.	Business Services Committee Priorities for New Program Year	The committee had a lengthy brainstorming session. Before they set out their priorities, they would like: • The sector report, when finalized. Believe it will help inform some of the priorities. • A presentation of 1) all of the tools currently used; and 2) how those tools are deployed and executed to deliver business services and how they connect to business services in Pierce County. • The new dashboard and what metrics ResCare will use for business services. • If there is a way to track from start date to end date when a person applies for unemployment benefits and stopped receiving them because they became employed. *Ione shared that currently the way Employment Security assumes that an individual has received a job is 1) stops collecting benefits; 2) might notify ESD; or 3) maybe decided not to draw benefits anymore and opened up their own business, went back to school or retired.*	
5.	Next Meeting Agenda Items	• Presentation: Update and current program assessment for Career Path Services and Business Services	
6.	Thank You/Adjourn	9:00 am	

Pierce County Workforce Network Performance Priorities and Metrics
What matters and how we know we are doing a good job?

	Workforce System Performance	Measurement Method
Prioroity 1	Increase the number of jobs filled during the measurement period. a. Intentionally target job seekers who have exhausted UI benefits recently or will exhaust soon b. Intentionally target people receiving SSD and SSI	• Use Wanted Analytics to show quarter over quarter change in number of job listings by sectors, careers and employers. See if we can determine whether jobs fill within 90 days. • Benchmark the number of discouraged job seekers and track the number who achieve employment – define discouraged as those who have exhausted UI benefits recently or will exhaust soon. Use ESD Unemployment Insurance and Taxes data. ==Need to find out how to measure SSD and SSI customers – need to define discouraged with this population== • *This is a reference number only that we do not need to track:* Decrease in unemployment rate – monthly reports generated by Employment Security Department, Bureau of Labor Statistics. Report to show trend.
Prioroity 2	Decrease the number of high school drop outs; increase the number re-engaged drop outs; increase the number of high school diploma/or equivalent attainment by young adults and adults.	• Compare benchmarked dropout rate and diploma attainment (78.7% on time graduation rate for 2014) for Pierce County high schools and track strategies and improvements – For 2016, 133,247 students enrolled in K-12 system – of which 40,928 are enrolled in 9th – 12th grades. Use OSPI data for graduation and drop-out rates; survey K-12 professionals to identify strategies impacting this measure. • Benchmark and track number of young adults under 21 years of age re-engaged into secondary education; are we re-engaging more than the number dropping out? Use OSPI data • This is a reference number only that we do not need to track: Compare benchmarked rate of working age adults age 25 years and older without a high school diploma or equivalent to current rate - According to the 2010-2014 American Community Survey of 533,690 people, 34,689 did not have a high school diploma or equivalent – measure annually – use the Census American Community Survey. http://factfinder.census.gov/faces/nav/jsf/pages/searchresults.xhtml?refresh=t; also use the State Board for Community and Technical College Adult Basic Education data
Prioroity 3	Increase in the number of residents receiving postsecondary education recognition (certificate, AA, BA, journey level)	• Benchmark the number and type of certificates/AA/BA/journey level credentials that are awarded and track to see if the numbers increase annually. Compare to see how these tie to demand sectors and careers. Get data from WA State Board for Community and Technical Colleges (Oct 2016 will have 2015/2016 data - Darbi) and from WA Student Achievement Council (Lexi) L&I for journey level apprenticeship awards.

Workforce System Performance		Measurement	Q1	Q2	Q3	Q4
Prioroity 1	Increase the number of jobs filled	Construction	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed
		Transportation, Warehousing & Logistics	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed
		Healthcare	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed
		Advanced Manufacturing	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed
		ICT & Cybersecurity	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed
		Military & Defense	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed	xx/listings xx/placed
	Benchmark and track number who have achieved employment	Discouraged job seekers				
		• UI Benefits exhausted/or soon to exhaust				
		• SSD or SSI				
	Track Unemployment Rate	Unemployment Rate				
Prioroity 2	Decrease number of high school dropouts	Dropout rate				
	Increase number re-engaged dropouts	Dropouts re-engaged				
	Increase the number of high school diploma/or equivalent attainment	Diploma attainment				
Prioroity 3	**Increase number receiving postsecondary education recognition**	**Certificate** • Construction • Transportation, Warehousing & Logistics • Healthcare • Advanced Manufacturing • ICT & Cybersecurity • Military & Defense				
		AA • Construction • Transportation, Warehousing & Logistics • Healthcare • Advanced Manufacturing • ICT & Cybersecurity • Military & Defense				
		BA • Construction • Transportation, Warehousing & Logistics • Healthcare • Advanced Manufacturing • ICT & Cybersecurity • Military & Defense				
		MA • Construction • Transportation, Warehousing & Logistics • Healthcare • Advanced Manufacturing • ICT & Cybersecurity • Military & Defense				
		Journey Level • Construction • Transportation, Warehousing & Logistics • Healthcare • Advanced Manufacturing • ICT & Cybersecurity • Military & Defense				