

WDC Meeting
Agenda
September 18, 2014
3:00-5:00 p.m.
WorkForce Central
3650 S. Cedar St. Tacoma

Eric Hahn, Chair
 Jo Ann Baria
 Steve Brock
 Joyce Conner
 Louis Cooper
 April Gibson
 Darci Gibson
 Anne Goranson
 Scott Haas
 Dr. Charles Horne
 Russ Johnson
 Bruce Kendall
 Mark Knowlden
 Dr. Ron Langrell
 Vance Lelli
 Robin Lester
 Ruth Lobe
 Dennis Loney
 Mark Martinez
 Mary Matusiak
 Isa Nichols
 Ricardo Noguera
 Tim Owens
 Tom Pierson
 Robert Poole
 Barry Ray
 Patty Rose
 Thomas Seigel
 Deb Shanafelt
 Janette Simon
 Anne Sprute
 Kendrick Stewart
 Blaine Wolfe
 Michele Johnson, Emeritus
 Kathryn Nelson, Emeritus

1. **Welcome**
2. **Public Comment**
3. **WorkForce Central Executive Board update – Eric Hahn**
4. **Action items**
 - **Approve May 22, 2014 and August 21, 2014 minutes**
 - **Approve By-laws revision Article V, Officers Section**
 - **Election of WDC Chair and Vice-Chair**
 - 1) Chair – Eric Hahn, VP Organizational Development, General Plastics Mfg.
 - 2) First Vice-chair – Joyce Conner, Regional Client Solutions Manager, Volt Workforce Solutions and Scott Haas, Talent Acquisition Manager, Thyssen Krupp Aerospace
 - 3) Second Vice-chair - Joyce Conner, Regional Client Solutions Manager, Volt Workforce Solutions and Scott Haas, Talent Acquisition Manager, Thyssen Krupp Aerospace
5. **Workforce Innovation and Opportunity Act Overview**
6. **PY13/FY 14 Qtr 4 Dashboard**
7. **Summer Jobs 253 second annual presentation**
8. **Boots2Work second annual presentation**
9. **Transportation Solution to Pierce County Skills Center**
10. **Support Letter from Bruce Kendall, President/CEO Economic Development Board of Tacoma-Pierce County**
11. **Other Business**
12. **Adjourn**

Future meetings:

WDC Meeting	October 16, 2014 3:00-5:00 p.m.	WFC Cedar office
WDC Youth Council Meeting	October 21, 2014 3:00-4:30 p.m.	WFC Cedar office

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WDC Meeting
Minutes
May 22, 2014
3:00-5:00 p.m.
WorkForce Central
3650 S. Cedar St, Tacoma

Eric Hahn, Chair

Jo Ann Baria

Steve Brock

Joyce Conner

Louis Cooper

April Gibson

Darci Gibson

Anne Goranson

Scott Haas

Dr. Charles Horne

Russ Johnson

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Patty Rose

Thomas Seigel

Deb Shanafelt

Janette Simon

Anne Sprute

Kendrick Stewart

Blaine Wolfe

Michele Johnson, Emeritus

Kathryn Nelson, Emeritus

Attendees: Eric Hahn, Patty Rose, Anne Goranson, Tim Owens, Joyce Conner, Darci Gibson, Mary Matusiak, Jo Ann Baria, Deb Shanafelt, Steve Brock, Isa Nichols, Anne Sprute

Staff: Linda Nguyen, Pamela Carter, Julie Sandstede, Madalain Merton, Marta Gronlund, Brent Capatch, Jennifer Thornton, Deborah Howell, Holly Watson

Guests: Brandon Rogers, James Walker, James Helling

1. Welcome/introduction new WDC members – Eric Hahn opened meeting at 3:06 p.m.

- Kendrick Stewart, Administrator, Dept of Social & Health Services Region 3, replacing Dan Owens, Administrator, Dept of Social & Health Services Region 3
- Mary Matusiak, Supervisor, Dept of Vocational Rehabilitation, replacing Esther Bennett, Supervisor, Dept. of Vocational Rehabilitation – Supervisor in Puyallup DVR, temporary Supervisor in Tacoma DVR, working in rehab services for 12 years, originally from Illinois

2. Public Comment - None

3. WorkForce Central Executive Board update – Eric Hahn – the Board approved the WIA Youth budget & Adult/DW with the caveat that the WDC also approves.

4. Action items

- **Approve April 24, 2014 minutes** – Motion made by Tim Owens, seconded by Anne Goranson. Approved.
- **Approve WIA Adult and Dislocated Worker Budgets for PY14/FY15** Motion made by Tim Owens, seconded by Patty Rose – approving budget and dashboard – most funding serves businesses and job seekers –
 - Businesses: 220 businesses served, 600 services provided, bring 600 job openings into system, 300 job applicants placed, 5 career fairs and maintain sector partnerships in healthcare, construction and manufacturing
 - Job Seekers: 19,500 will receive core services, 821 receive intensive and training services, 261 will be employed, 220 receive job retention/follow-up services up to a year
 - Not just WIA funding, there is also non-WIA funding such as \$5.5M with PacMtn to transition service members, funding for homeless families, some numbers are duplicative and leveraged funding is used
 - New investment areas: Manchester Bidwell, Small Business assistance, Service Delivery via Technology, Business Workshops, Chamber partnership, 10% mitigation

Approved

5. JobFest Presentation – Julie Sandstede & Madalain Merton reported – job fair held at REACH Center from 2010-2013 serving 158 youth, and 21 employers on site, funding no longer available and outgrew space capacity; first annual JobFest this year will all volunteer committee, simple registration process, market and vet employers, outreach/press release sent to Tacoma Public School District and King 5 News did feature story to promote event, release also sent out to entire Pierce County school districts, Franklin-Pierce/Clover Park transported students, 107 youth participated in VIP workshops to research employers, write introduction

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to employers, how to dress professionally, interviewing tips and resume writing, 263 youth turned in survey; 30 youth received interviews from employers and 15 received employment, employers want more youth ages 18-24 and not enough jobs available for ages 16-17. 63 exhibitors want to participate in CareerLink. Thanked businesses for supporting JobFest.

6. **CareerLink progress** – Brent Capatch reported – program piloted with Tacoma School District to get private and public employers connected to students, a list of WDC member organizations provided show who is enrolled and active, student interface has increased, more students participating, training was provided to counselors and teachers in which six schools participated to understand dynamics and how it correlates communication between student and employer, linked to Summer Jobs 253 - instructor Chris Seig; license cost is \$52K a year and time for staff to coordinate - come up with shared investment model.
7. **CEO Report**
 - a. **\$500,688 funding to work with long-term unemployed** – defined as out of work 27 weeks or longer, don't count in unemployment numbers; adding mental health piece partnering with Comprehensive Life Resources; offer paid internships or on the job training to entice employers hire; the state holds back 25% in anticipation of large layoffs, each 12 area WDC received funding based on formula from the \$4M available. The state workforce board will apply for \$5M funding available through DOL that also addresses the unemployed, WFC share would be about \$740K.
 - b. **\$2 million rapid response to mitigate WIA funding reduction** - ESD releases funding to mitigate for Dislocated Worker population to 12 WDC areas, the budget passed does not have 10% DW mitigation funds
 - c. **Funding pursuits**
 - DOL – The Growth Partnership of economic development, community development, workforce development, higher education, and K-12 have applied for grants from TAACCCT, have been three rounds – WA state received \$20M first round and \$11M second round, Bellevue received funds in round three, Pierce County applying for funds with the colleges for the Port of Tacoma in pathway development, transportation, diesel mechanics, and logistics.
 - H1B1 – WDC's partnering with Seattle-King Co. applying for \$10M of the \$150M available, H1B Visa's paid by employers, mostly IT related, advanced manufacturing, long-term unemployed individuals, assist with retraining or on the job experience
8. **Other Business**
 - a. WIOA legislature – WIA passed in 1998 and expired in 2003, the new legislature is bi-partisan, now the Workforce Innovation and Opportunity Act, removes threat of not being reauthorized, more streamlined WIB's, reduces size of membership, business led, business chair, one-stop partners not mandatory, mandatory are core program Title 1 partners such as Job Corps, Adult Basic Ed, DVR, and can have 20% others; allows for state to be one single WIB, the Board sending letter to Governor to maintain local structure and flexibility and requesting a seat at the state workforce board; everyone under Title 1 will have the same federal performance measures, new polices being developed.
 - b. Isa Nichols – June 5 from 6:00-9:00 p.m.- MMA is re-launching/branding, fundraiser donation \$40.00
 - c. Mark Fischer – pilot program that transitions veterans into civilian employment with businesses, Boeing and General Plastic support – invite interested companies to teach program
9. **Adjourn** – Motion made by Tim Owens, seconded by Jo Ann Baria to adjourn. Approved. Adjourned at 4:10 p.m.

WDC Meeting
Notes
August 21, 2014
3:00-6:00 p.m.
C.I. Shenanigan's
Tacoma

Eric Hahn, Chair

Jo Ann Baria

Steve Brock

Joyce Conner

Louis Cooper

April Gibson

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Janette Simon

Anne Sprute

Kendrick Stewart

Blaine Wolfe

Michele Johnson, Emeritus

Kathryn Nelson, Emeritus

Attendees: George Askzalar, Esther Bennett, Steve Brock, Joyce Conner, Darci Gibson, Scott Haas, Eric Hahn, Charles Horne, Russ Johnson, Robin Lester, Dennis Loney, Mark Martinez, Kathryn Nelson, Emeritus, Isa Nichols, Tim Owens, Tom Pierson, Deb Shanafeldt, Wayne Streich, Joe Lonergan, Bill Baarsma former Mayor, Linda Nguyen, Marta Gronlund, Deborah Howell, Brent Capatch, Pamela Carter

1. **Welcome/Introductions** - opened by Eric Hahn at 3:30 p.m.- everyone introduced themselves
2. **History has been made! WIA has been reauthorized! Workforce Innovation and Opportunity Act Passage – Recognition of and gratitude for workforce development leaders** – Eric Hahn stated thank you to Senator Murray for championing the legislation to reauthorize WIA. There are changes in the bill that will require new rules and regulations and to transition into a streamlined WDC. Recognition awards and certificates were handed out to former members of the PIC, JTPA and WDC members as well as current and former Board members.
3. **WorkForce Central Executive Board update – Eric Hahn** – had a short meeting, approved July minutes and voucher payments, CEO had report that you will hear today
4. **Action items – Tabled for September 18, 2014 meeting** – Mark Martinez stated the meeting was not advertized, therefore this is an unofficial meeting
 - Approve May 22, 2014 minutes
 - Election of WDC Chair and Vice-Chair
5. **WIOA Transition Plan** – will be implemented by July 1, 2015, DOL regulations will come out in September, WA Workforce Assn will provide input, policy and structure discussions will begin in September/October with the Board, education meetings will be held for the WDC and Youth Council and will discuss partnership with mandatory partners to develop MOU and resource sharing agreement.
6. **Top Ten Happenings in Program Year 2013/Fiscal Year 2014**
 10. Growth partnership continues to form and engage partners
 9. Investment in CareerLink to facilitate connection between business community and K-12
 8. Boots2Work, RallyPoint/6, TOOL Center, JobFest – new initiatives
 7. Summer Jobs 253 began with Mayor Strickland's leadership
 6. Clean audit from State Auditor's office
 5. Jobs created with EDB partners – Niagara, Amazon, State Farm, IRB
 4. Managed through gov't shutdown without chaos to service delivery system
 3. \$1.2M awarded to help long-term unemployed
 2. \$5.5M in partnership with PacMtn WDC to serve transitioning military members
 1. WIOA passed Senate and House, President signed on July 22
7. **1st Force of the Future report 2014** – annual report, gives an easy way to see what the workforce looks like in Pierce County, what is the demand, where are the gaps, and suggest strategies to deploy and make a better match between job seekers and employers. The challenge was to make the report an easy reader friendly, and make the connection for everyone.

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8. **WorkForce Central Response to DOL findings from April 2014 review** – DOL visited in April to follow-up on investigation on a complaint regarding procurement, received a letter from the ESD Commissioner in July listing findings that need to be corrected:
 1. WFC did not follow hiring policy and procedures – used a staffing agency, Almond and Associates, to hire MyKaila Young, as the Youth Ambassador – the policy does not apply in this case
 2. Inappropriate contractual arrangement with staffing agency – the contract language states will donate part of profit to help MyKaila with work clothing, transportation or healthcare, looks like a kick-back, we see the perception, but was not the intent. Will need to earmark as program income instead of unencumbered funds
 3. Procurement/administration deficiencies – on a contract before January 2013 – corrective actions have already been taken as a result of ESD monitoring in 2012 which were accepted and implemented – a non issue.
 4. Program income tracking and recording – sponsorship funding from Health Career Day, Construction Career Day, Boots2Work, need to mark as program income and needs to follow WIA federal rules and regulations, will be fixed in fiscal. Maybe find a non-profit partner who can administer that funding, Mark may have a solution.
 5. Unallowable costs – Construction Career Day invoice for \$20,000 for food – deemed as unreasonable – feed a total of 2265 attendees = \$8.80 per person and meets the test of reasonableness.
 6. Boots2Work - invoice for \$26,000 – Tacoma Rainiers calculate costs for security, set-up, take-down is by ticket price, the invoice states the number of tickets at \$10.00 per person and entertainment is not allowed, Rainiers are fixing the invoice and writing a letter regarding their methodology for costs. There were disallowed costs of \$15,000, purchased tickets as part of the sponsorship package, asking Rainiers to comp tickets. Will pay back with non-federal leveraged funds.

The Board was stunned that part of this was about the youth ambassador, doing the right thing to have a young person engaged and a role model for young disadvantaged youth.
9. **Formula Expenditure and Obligation rate discussion with ESD** – a threat to take away WIA funding if 80% not obligated/expended – on July 9 met with ESD CFO and staff to review data, agreed on expenditure data for Qtr 3, explained business decision to be conservative and will be meeting with them at the end of every quarter. We gained clarity on methodology on 80% is gauged. Qtr 4 report shows Adult is at 82%, Youth is at 84% and DW is at 62%. Working quickly with colleges and Skills Center to invest more DW funds into training. On the average we are at 75-76% of total funding obligated/expended. There is a strategy to increase obligation and expenditure for DW training. Joe Lonergan stated that the letter implies that Board was not taking their responsibilities seriously and they are drafting a letter in response of the allegations to the Commissioner. Linda read parts of the letter.
10. **CareerLink participation** – Chris Seig is contacting WDC members to help anyone to get into the system, please provide information to him to get into the system to connect youth to businesses.
11. **\$1.9M WIA Governor Discretionary funds for youth employment activities statewide** – will be dispensed to 12 WDC areas through formula, Pierce County portion will be \$228K to enhance youth employment.
12. **Other Business**
 - a. Mark Martinez - Pierce County Career Day is November 13 – looking for adult volunteers and a BBQ lunch is provided, anticipate about 2100 students again this year, vendors have hands-on activities for students, encouraged members to participate
13. **Adjourn** – closed at 4:33 p.m.
14. **Networking**

**BY-LAWS
OF
TACOMA PIERCE COUNTY
WORKFORCE DEVELOPMENT COUNCIL**

Amended December 19, 2013

ARTICLE V

OFFICERS

SECTION 1. OFFICERS. The officers of the WDC shall be the Chairperson and Vice-Chairperson. Each Officer shall be elected for a term of three years.

SECTION 2. ELECTIONS. The Officers shall be elected by the Members and shall serve two terms. The Executive Committee will, at the June meeting, recommend a slate of officers to serve during the following year.

SECTION 3. VACANCIES. Vacancies shall be filled at any meeting of the Members. Officers so elected shall serve until the next election of officers.

SECTION 4. CHAIRPERSON. The Members shall elect the Chairperson from among the business representatives on WDC. The Chairperson shall preside at meetings, supervise and control the business and affairs of the WDC and shall see that orders and resolutions of the Members are carried into effect. She/he may not serve more than two consecutive terms. The current WDC chair shall be eligible to be considered for one more term.

SECTION 5. VICE-CHAIRPERSON. The Vice-Chairperson shall act for the Chairperson in her/his absence and perform such other duties as the Chairperson may direct.

Proposed Amended for September 18, 2014 meeting

**BY-LAWS
OF
TACOMA PIERCE COUNTY
WORKFORCE DEVELOPMENT COUNCIL
Proposed Amended – September 18, 2014**

ARTICLE V

OFFICERS

SECTION 1. OFFICERS. The officers of the WDC shall be the Chairperson, First Vice-Chairperson, and Second Vice-Chairperson. Each Officer shall be elected for a term of three years.

SECTION 2. ELECTIONS. The Officers shall be elected by the Members and shall serve three-year terms. The Executive Committee will, at the June meeting, recommend a slate of officers to serve during the following year.

SECTION 3. VACANCIES. Vacancies shall be filled at any meeting of the Members. Officers so elected shall serve until the next election of officers.

SECTION 4. CHAIRPERSON. The Members shall elect the Chairperson from among the business representatives on WDC. The Chairperson shall preside at meetings, supervise and control the business and affairs of the WDC and shall see that orders and resolutions of the Members are carried into effect. She/he may not serve more than two consecutive terms. Convert the chair to two three year terms and the current WDC chair shall be eligible to be considered for one more term.

SECTION 5. First VICE-CHAIRPERSON. The First Vice-Chairperson shall act for the Chairperson in her/his absence and perform such other duties as the Chairperson may direct.

SECTION 6. Second VICE-CHAIRPERSON. The Second Vice-Chairperson shall act for the First VICE-CHAIRPERSON in her/his absence and perform such other duties as the Chairperson may direct.

WDC Strategic Dashboard Report for Program Year (PY) 2013 (July 2013-2014)
As of June 30, 2013

Measures	Annual Goal	Quarterly Outcomes				YTD Total/%	Comments/Action Plan	
		1 st & 2 nd Qtr	3 rd Qtr	4 th Qtr				
No Jobs Unfilled								
Objective 1: <i>Increase employer engagement with the workforce development system.</i>	• Receive 80 business referrals from the Economic Development Board (EDB) and partners and maintain the position as the most referred source for the EDB.	80	44	26	38	108/135%	Exceeded goal due to new Best Practice: Employer/Partner introduction roundtables	↑
	• Convene and facilitate 4 workforce development workshops/roundtables for employers	4	6	0	0	6/150%	Exceeded goal because of DESIRE for understanding of employer needs	↑
	• Partner with the Chamber of Commerce to promote the hiring of veterans and military spouses by Chamber members and other businesses.		100%	100%	100%	100%	Partnership with Pierce County Chamber is firmly in place. Greg Mowat is the Chamber Rep.	↑
	• Engage 50 employers with high school students through CareerLink Pierce County.	50	5	46	6	57/114%		↑
Objective 2: <i>Direct coordinated business services to support employer needs.</i>	• Provide 600 employer services to 220 businesses.	600	290	137	222	649/108%		↑
	• List 600 jobs for businesses and place 300 job applicants in open positions.	600	134	306	252	692/115%		↑
	• Support EDB sector strategies through business recruitment, retention, and expansion activities.		100%	100%	100%	100%	We remain embedded with EDB and continue to support EDB sector efforts	↑
	• Provide \$46,000 of customized value-added services, which are not fully supported by public funds.	\$46,000	\$21,168	\$25,416.	\$4,005.	\$50,589/110%		↑
Targeted Sector Training								
Objective 1: <i>Develop and execute training programs within targeted industries specific to employers needs.</i>	• Implement 3 sector academies for in-demand industries.	3	2	1	1	4/133%		↑
	• Partner with Clover Park Technical College on 2 Air WA cohorts - aviation maintenance technician and aerospace composite.	2	1 Aerospace Composite Cohort - Fall Qtr 2013	1 Aero-space Composite Cohort – this quarter	None this quarter	2/100%		↑
	• Contract with community and technical colleges to increase training capacity in 4 programs targeting in-demand occupations to be offered to WIA customers with 2 programs focusing on veterans.	4	2	0	0	2/50%	Cohort was cancelled due to lack of information from training provider. Military truck driver cohort cancelled due to lack of participants.	→

WDC Strategic Dashboard Report for Program Year (PY) 2013 (July 2013-2014)
As of June 30, 2013

Measures	Annual Goal	Quarterly Outcomes				Comments/Action Plan		
		1 st & 2 nd Qtr	3 rd Qtr	4 th Qtr	YTD Total/%			
<ul style="list-style-type: none"> Provide 3 engagement activities per year with each industry skills panel, while retaining 90% of their membership, and adding strategic partners as appropriate. Construction (4) Healthcare (3) Provide training to 60 healthcare employees through the Career Coach Program. 	3	1 Health	1 Health	1 Health	3/100%	100% retention	↑	
	4	2 Construction	1 Construction	1 Construction	4/100%	100% retention	↑	
	60	50	11	0	61/101%		↑	
On Demand Training								
Objective 1: <i>Enable job seekers to identify multiple pathways to career success.</i>	<ul style="list-style-type: none"> Provide career readiness services to 2200 job seekers, and resume screening to 14,000 job seekers. 	2,200	1,357 job seekers	496 job seekers this quarter	349 job seekers this quarter	2,202/100%	On Target for Career Readiness Services	↑
		14,000	18,628 resumes	1,908	690	21,226/151%	Exceeded goal due to enhanced recruitment efforts	↑
	<ul style="list-style-type: none"> Conduct 3 hiring academies and 2 career fairs serving 1200 job seekers. 	3	5 hiring academies	0	0	5/166%	Low veteran attendance	
		2	1 career fair	0	0	1/50%	Only 1 career fair scheduled due to staff capacity	→
		1,200	523 job seekers	0	0	523/43%	Boots2Work was the only career fair held.	
	<ul style="list-style-type: none"> Conduct 2 career exploration events serving 2,500 Pierce County youth. 	2	1	1	0	2/100%		↑
		2,500	2,300	735	0	3,035/121%		↑
<ul style="list-style-type: none"> Develop 20 OJTs and/or internships. 	20	1				Plan with company fell through.	↓	
<ul style="list-style-type: none"> Provide funding opportunities, through the use of Individual Training Accounts (ITAs), for 400 students attending local colleges and technical schools. 	400	502	12 new ITAs written this quarter	9 new ITAs written this quarter	523/130%		↑	
<ul style="list-style-type: none"> Provide career development services for 300 healthcare employees. 	300	155	236	59	450/150%		↑	
Compliance								
Objective 1: <i>Comply with federal,</i>	<ul style="list-style-type: none"> Continue designation as low risk by the State Auditor's Office. 		Designated as low-risk by SAO	N/A	N/A	In Compliance	Annual visit 1 st qtr.	↑

WDC Strategic Dashboard Report for Program Year (PY) 2013 (July 2013-2014)
As of June 30, 2013

Measures	Annual Goal	Quarterly Outcomes				Comments/Action Plan		
		1 st & 2 nd Qtr	3 rd Qtr	4 th Qtr	YTD Total/%			
<i>state and local regulations and policies.</i>	<ul style="list-style-type: none"> Comply with all WIA regulations. 		In Compliance	In Compliance	In Compliance	In Compliance		↑
	<ul style="list-style-type: none"> Resolve all ESD and DOL findings by the end of the PY. 		Monitoring report not yet received	Report submitted on 3/26/14	ESD scheduled to return for follow-up	N/A	Responded to all ESD and DOL findings – In progress waiting for ESD follow-up and DOL response from April 2014 visit.	↑
	<ul style="list-style-type: none"> Monitor 10 WFC contractors by the end of the PY. 	10	Monitoring visits scheduled for 3 rd quarter	11	3	14/140%	Sites monitored exceeded annual goal.	↑
	<ul style="list-style-type: none"> Meet all federal performance measures. 		Met for 1 st Qtr	Met for 2 nd Qtr.	Unknown	N/A	Have not received 4 th qtr data from DOL as of 9/5/14.	↑
Strategic Partnerships								
Objective 1: <i>Form and maintain strategic public and private partnerships to strengthen regional competitiveness, leverage resources and create jobs.</i>	<ul style="list-style-type: none"> Convene quarterly meetings with JBLM and Pierce and Thurston county business leaders to oversee coordinated services offered at the JBLM Specialized site to military personnel. 		10/2 – convening twice per month	3 Meetings convened	2 Events	15 Meetings, 2 Events	Push for collaboration between organizations on and outside JBLM. Partnering with ESD on solution driven veteran initiatives. Completed outreach events .	↑
	<ul style="list-style-type: none"> Convene 30 organizations across multiple sectors within Pierce County to develop a strategy for collaborative regional competitiveness. 	30	46 Organizations represented	50 orgs.	50 orgs.	146/486%	Orgs. collaborated to submit 4 grant proposals. Partners are engaging employers and collaborating to address the county's skills gap.	↑
	<ul style="list-style-type: none"> Increase delivery of workforce development system service by enhancing online technology. 		IT assessment completed	Developing RFP	RFP – rejected Hiring internal IT to conduct assessment of needs and maintenance	N/A	RFP submitted did not meet WFCs IT needs. Review team recommended that we conduct full assessment of IT needs.	→
	<ul style="list-style-type: none"> Strengthen and grow existing partnership initiatives including Building Changes, RallyPoint/6, Pierce County school districts, and Pierce County Library System. 		N/A	N/A	N/A	N/A	These partnerships are progressing well. Existing initiatives are being strengthened and aligned with one another.	↑



ECONOMIC DEVELOPMENT BOARD
FOR TACOMA-PIERCE COUNTY

August 28, 2014

Joby Shimomura
Chief Of Staff
Office of the Governor
P.O. Box 40002
Olympia, WA 98504-0002

Brian Bonlender
Director
Washington State Department of Commerce
P.O. Box 42525
Olympia, WA 98504-2525

Dale Peinecke
Commissioner
WA St. Employment Security Department
P.O. Box 9046
Olympia, WA 98507

Cindy Zehnder
Chair
Workforce Training & Education Coordinating Board
P.O. Box 43105
Olympia, WA 98504-3105

Dear Joby, Brian, Dale and Cindy:

I am writing you all to express the gratitude of the Economic Development Board for Tacoma-Pierce County (EDB) for the work that The Workforce Development Council of Tacoma-Pierce County (WDC) and WorkForce Central (WFC) have accomplished over the last several years. For many years almost every significant recruitment or retention project that we have undertaken was done so in coordination with and has been successful in large part because of WFC.

The EDB has been a member of the WDC since 2001. Since then I have been actively engaged in providing leadership, guidance, direction, and support of the local service delivery system and investments along with the other WDC members from business, organized labor, education, and community based organization and our local elected officials.

I have seen firsthand the positive impact that WFC has had on our local economy through the work they have done with some of our local businesses. When companies like Amazon, Carlisle Construction Materials and Niagara Bottling all considered locating new facilities in Pierce County, WFC was deeply involved in the marketing process and worked closely with the EDB to create detailed proposals to encourage them to select Pierce County. Once the companies made the decision to locate here, WFC's Business Connection hosted and coordinated hiring events and presentations to partners and other organizations. Their work resulted in 36 people being hired by Niagara and 126 initial hires at Amazon. Both of these employers will increase employment significantly in the future, and each acknowledged the efforts of WFC as being instrumental in their successful openings. I can confidently say that without the work of WFC on these and many other projects that Pierce County would have lost out on thousands of new and retained jobs over the past decade.

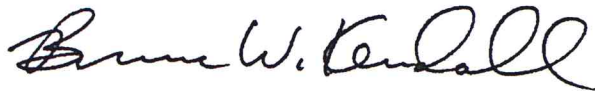
I continue to be impressed with how WFC works with and represents the private sector. WFC works with local businesses to develop strategies to grow the Pierce County pipeline of talent to fill the demand for

current and future workers while also coordinating with local training and economic development organizations. I am also impressed with how WFC is able to accomplish so much with such an efficient use of public dollars.

Finally, as WFC has led the way in coordination and organization of local organizations on developing a county wide workforce development strategy, I would encourage you all to support local decision making authority in preparation for the implementation of the recently authorized Workforce Innovation and Opportunity Act in 2015. The focus on local decision making authority on workforce training programs has been a clear reason for much of the job creation and retention success we have had recently and I am hopeful that trend can continue.

Thank you all for your continued support of WFC. Pierce County is incredibly fortunate to have such an organization that is able to focus on a delivery of services that meets the needs of our local businesses.

Sincerely,

A handwritten signature in black ink that reads "Bruce W. Kendall". The signature is fluid and cursive, with the first name "Bruce" and last name "Kendall" clearly legible.

Bruce Kendall
President and CEO

CC: Pat McCarthy, Pierce County Executive
Marilyn Strickland, Mayor, City of Tacoma
Eric Hahn, VP, General Plastics, Inc.
Linda Nguyen, CEO, Workforce Central
Eleni Papadakis, Executive Director, Workforce Training & Education Coordinating Board