# WORKFORCE DEVELOPMENT COUNCIL

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### AMENDED

WDC Youth & Young Adult Services Committee Meeting Agenda November 24, 2015 9:30 a.m. – 11:00 a.m. April Gibson, Chair

> WorkForce Central 3650 S. Cedar St, Tacoma Classroom 1

1.	Hello / Introductions	Dale King	5 min
2.	Approve Prior Meeting Notes	Dale King	5 min
3.	Important Services/Activities One-Stop Service Delivery System Should Offer – Continuation	Cheri Loiland	80 min
4.	Puget Sound Educational Services Presentation ( <i>if time permits</i> )	Kelly Goodsell	
5.	Other Business	Dale King	
6.	Next Meeting Agenda Items	Dale King	
7.	Thank You / Adjourn	Dale King	

<u>Future Meetings</u> December 22, 2015 9:30 – 11:00 am January 26, 2016 9:30 – 11:00 am February 23, 2016 9:30 – 11:00 am March 22, 2016 9:30 – 11:00 am



#### WDC Youth & Young Adult Services Committee Meeting NOTES October 27, 2015 9:30 – 11:00 a.m. REACH Center 714 South 27th Tacoma, WA

Attendees: Dale King, Kathy Hall, Kelly Goodsell, Jarret McGill, Brandon Erwin, Nick Bayard, Isa Nichols WFC Staff: Linda Nguyen, MaryEllen Laird, Cheri Loiland, Brent Capatch, LaKesha Egardo-Jones and Debbie Lean

Guest Presenters: Tim Renfro and Allison Berg (Pierce Transit) Richard Corak (Reach Center)

	AGENDA	NOTES	ACTION ITEMS
1.	Welcome/Introductions (Dale King)	<ul><li>Vice Chair Dale King called the meeting at 9:30 a.m.</li><li>Roundtable introductions were made.</li></ul>	
2.	Review Prior Meeting Notes (Dale King)	Prior meeting notes were accepted as prepared.	
3.	Pierce Transit Presentation (Tim Renfro)	<ul> <li>Tim Renfro and Allison Berg introduced themselves and thanked the committee for having them here today.</li> <li>Tim shared that his role at Pierce Transit is overseeing the eligibility for shuttle service, travel training and works for Coordinated Transportation where they work with different organizations identifying and addressing gaps and unmet transportation needs in the community.</li> <li>Currently they have 37 local routes. In 2014 the local bus route system provided 10.2 million trips on the local fixed route system.</li> <li>Also work with Sound Transit. Sound Transit it charged with instilling regional and commuter transportation. In 2014 they provided 5.15 million Sound Transit trips.</li> <li>Have a van pool program which sets up independent vanpools with different work organizations such as Boeing. Over 300 vanpools are on the road and in 2014 they provided 910,000 trips by this mode of service.</li> <li>Shuttle Service which is for people with disabilities provided 370,000 trips in 2014.</li> <li>A number of areas opted out of the service area (i.e. Bonney Lake, Sumner, DuPont Graham and Eatonville –who was never in and stayed out. He doesn't know what the total revenue is but are supported by 6/10ths of 1% of the sales tax (over 70% of their revenue). As a transit provider can go up to 9/10ths a 1%. Rest of the revenue is fare box recovery which is about 17-18%. The Mayor who represents several small cities, Mayor of Tacoma, and a non urbanized representative are the ones that make the decision about whether they are in or out. If they were ever to re-add those areas back in it has to be initiated from those areas to our board and they have to re-do a process.</li> <li>Fares are decided by the Planning Department Study and a Title VI analysis. Currently adult fare is \$2.50 for an all day pass, the Senior (65+) and student all day pass is \$.75. Regional reduced fare cards are available also.</li> </ul>	

	• Have plans over the next couple years to increase service hours somewhere between 15,000—30,000.
	• One the challenges they face as the economy improves is the lack of drivers. They
	have a pretty extensive training program and will hire individuals and then work with
	them to get their CDL.
	Diesel mechanics are always needed no matter what the economy looks like.
	• They have created a trunk route which is a high frequency route that goes a very long
	distance with fewer transfers.
	Examples:
	o #1 TCC to Roy Y.
	<ul> <li>#2 TCC to Downtown then to Lakewood#</li> <li>4 Lakewood to South Hill to Pierce College</li> </ul>
	<ul> <li>Allison shared that she is one of the travel trainers for Pierce Transit and conducts</li> </ul>
	individual and group training. She trains people to ride a city bus independently and
	safely, shows them how to use the website, call customer service, and also write out
	trip plans.
	• Safety is first and foremost at Pierce Transit. They have 30 of their own police
	officers and then contract with Tacoma, Lakewood, University Place and Puyallup
	Police Departments. All buses now talk and have cameras and can see what is
	happening on the bus and around the outside of the bus. Drivers also have a panic
	pedal they could use in emergency situations.
	Hope to add Sunday service back on.
	They are required to monitor the utilization.
	Demand Response in very rural areas is like shuttle. Have to request it.
	• When working with Coordinated Transportation they are looking at the needs of people who meet the state definition of "special needs" and that definition includes
	people with low income, youth 12-18, seniors and individuals with disabilities. This
	is the broad categories of individuals they focus their programming on.
	<ul> <li>Pierce County Community Connection is the lead agency of the coalition. Recently</li> </ul>
	identified two current need areas. The first area is Sumner and the other area is the
	Key Peninsula. Puget Sound Educational Services District has programs in both of
	those areas. They operate the Road to Independence where WorkFirst individuals are
	receiving training to become professional drivers so in that process they are providing
	transportation services for people who meet the special needs definition who live
	outside the service.
	• Beyond the Borders which is also for special needs individual have a couple routes they utilize but also do demand response (door to door shuttle).
	<ul> <li>On the Key Peninsula there is Key Peninsula Connects where they utilize school</li> </ul>
	• On the Key reministration of the some transportation and doing a run from outer
	regions of the Peninsula and bring them into the Purdy area where they can access
	other transportation.
	• Park and Ride are at capacity but you can usually find a spot. They are patrolled by
	supervisors and police.
4. Annie E. Casey Foundation Proposal	Annie E. Casey Foundation is located on the East Coast and for the most part an
(Richard Corak)	organization that solicit RFPs from the general public. They extend invitations to
	apply.

	<ul> <li>In September they connected with Reach and said they had 12 organizations that they wanted to have submit proposals and then select 4 of them – 3 of the organizations they connected with chose not to apply so it is down to 9 organizations that they will select 4 from.</li> <li>What they are trying to do is try to figure out how they can assist organizations that serve youth (18-29) and want to focus on how those organizations can help that population to better connect with education and particularly connect with the labor market.</li> <li>Potential funding is for an 8 year timeframe. The first 4 years of funding would be \$900,000 total.</li> <li>The proposal was submitted about a week ago and hopes to hear back soon because their goal is to do site visits on November 6<sup>th</sup>, 7<sup>th</sup> and 16<sup>th</sup>, make a decision around November 24<sup>th</sup>, and have the contract start in early December.</li> <li>Linda shared that with part of the proposal process wanted to make sure that in the planning there is engagement from the WDC Youth &amp; Young Adult Committee to help coordinate, align and leverage.</li> <li>Nick believes it is an amazing opportunity to invest in planning and learning about how we can make use of the great business community we have and to fill that knowledge gap about where the young people are falling through the cracks and where businesses are missing the opportunities to find them. Regardless of how this turns out thinks the ideas in the proposal are solid and should pursue them whether or not Casey decides to fund them or not.</li> </ul>
5. Important Services/Activities One-Stop Service Delivery System Should Offer (Linda Nguyen/Cheri Loiland)	<ul> <li>Linda shared that a few months ago she formed the Core 6 Leadership Team. This team will work in conjunction with all committees, the WDC and Executive Board. She added DSHS Administrator Kendrick Stewart and the Pierce County Library System Executive Director Georgia Lomax to the team. The Core 6 are partners mandated to bring assets to the table and won't walk away when it is time to invest in the system. Others have a choice. The Library System has already invested a lot in workforce development and we know they are not going to walk away. The governor has not said that DSHS is opting out of the work so believes they will be included.</li> <li>Linda shared the Core 6 Vision Statement with the committee. This group has also been working on a Charter. Their Charter is to ask the next level what is their vision of the One Stop service delivery system and how do we move it from 1.0 under WIA to a 2.0 under WIOA.</li> <li>The Core 6 is asking the committees to help us determine what the most important services/activities the One Stop service delivery system should provide to workers, job seekers and businesses.</li> <li>Charge to the committee: <ul> <li>Review working list from Core 6 brainstorming meeting.</li> <li>What are the most important services and activities that the one stop service delivery system (which includes the center, affiliates and technology) needs to offer?</li> <li>Pick no more than 5 for top priorities. After you do that if there are others that you think are important, then pick your next 5 and those will be contingent upon</li> </ul> </li> </ul>

6. Next Meeting Agenda Items	<ul> <li>resources being available.</li> <li>4. When we have all of the priorities recommended by all of the committees and the list is finalized we are going to go to the customers and share what we think we need and get their input.</li> <li>*When they are done have them broaden their definition of each of the 5 priorities (common definition under each of the top priorities).</li> <li>Committee spent time discussing activities/services they want to see in the system:</li> <li>Worker:</li> <li>Professional development planning</li> <li>Safe place to make mistakes and get feedback – way to create a system to have professional learning</li> <li>Skills in managing money</li> <li>Professional mentoring programs – to support</li> <li>Job Seeker:</li> <li>Career pathway/lattice</li> <li>Behavior, motivationessential skills – personal management skills</li> <li>Workforce personnel having education/skills in cognitive principles – how to help people gain these</li> <li>Professional hentoring programs – to support</li> <li>Navigation process over time – navigators</li> <li>Mental health professional help</li> <li>Motivation interviewing</li> <li>Portolici information cloud-based – locker where easily accessible</li> <li>Management skills for parent/families with barriers</li> <li>Benefits planner</li> <li>Access to industry training – basic short term certifications</li> <li>Recently incarcerated youth – what do they need?</li> <li>Connections to positive experiences – help staying engaged</li> <li>Eusiness:</li> <li>(Continue Discussion at next meeting)</li> <li>Continue Services/Activities of the One Stop System Exercise</li> </ul>
	(Kelly Goodsell)
7. Thank You / Adjourn	• 11:00 am
8. Tour of Reach Center	Nick gave a tour to committee members

## What are the most important services/activities that the one-stop service delivery system should offer?"

The Core 6 Partners would like feedback/input from Committees, per the question above.

The "workforce development system" includes the one-stop job center, other physical locations (previously called "affiliates") and technology site(s) that allow customers to access services.

"Charge" to the WDC Committees for this discussion:

Prior to your committee meeting:

1. Review these materials and give some thought to answering this question

Ask this same question of at least two customers.

At your Committee meeting:

- 1. Start with the attached list of services and activities identified in the October 16 Core 6 Partners meeting; spend a few minutes adding/modifying this list. Focus on significant changes or additions; we are not seeking to make a laundry list.
- 2. In your committee, discuss and identify the FIVE most important services/activities to be provided for each group of customers (workers, job seekers, businesses).
- 3. Under each of your identified "most important services" provide enough details/definition so that we understand what you assume is included in each.
  - a. Resist the temptation to combine everything on the list into five groupings—the goal here is to pull out the most important ones.
- 4. Then, what additional services would you prioritize (beyond the first five) if there were additional resources to provide additional services? [In other words, what's your "B" list of services?]

	CORE 6 LEADERSHIP TEAM	
Customer: Workers	Customer: Job Seekers	Customer: Business
Incumbent worker training	Defining yourself (self- reflection)	Recruitment and hiring events
Skills training	Assessments	Labor market information
Career pathway guidance	Basic skills incl ESL	Wage information
Leadership/supervisory training	Job prep skills	HR-related training
	Skill development—workforce education, career pathways	Development of job descriptions
	Pre-GED, GED, HS completion	Training for incumbent workers
	High School 21	Help navigate workforce
		incentives and credits
	Resource Center—technology,	Meet business needs for

	materials	employees/workers
	Job search, referral	Chamber, EDB, jurisdictions are
		often initial customers here
	Coaching, transitions	Sector strategies for high-demand
		sectors
	Financial aid assistance	
	Motivation and encouragement	
	(relational)	
	Oriented to meet the needs of	
	specific groups (ESL, people	
	with disabilities, people in the	
	corrections system, veterans,	
	etc.) Career information	
	Career information	
	WDC YOUTH & YOUNG ADULT SERVICES COMMITTEE (Exercise to continue at 11/24/2015 mtg)	
Customer: Workers	Customory Job Sosland	Customer: Business
Customer: workers	Customer: Job Seekers	Customer: Business
Professional development planning	Career pathway/lattice	
Safe place to make mistakes and	Behavior, motivationessential	
get feedback – way to create a	skills – personal management	
system to have professional learning	skills	
Skills in managing money	Workforce personnel having education/skills in cognitive principles – how to help people gain these	
Professional mentoring programs – to support	Professional mentoring programs – to support	
	Navigation process over time – navigators	
	Mental health professional help	
	Motivational interviewing	
	Portfolio: information cloud – based (locker where easily accessible	
	Management skills for parent/families with barriers	
	Benefit planning / planner	
	Access to industry training – basic short term certifications	
	Recently incarcerated youth – what do they need?	
	Connections to positive experiences – help staying engaged	