

# GREATER ECONOMIC VITALITY FOR ALL.

Partnering to prepare and grow the Pierce County workforce to align it with employer needs.

# WFC Executive Board Meeting MINUTES

April 13, 2023 • 10:30 – 12:00 p.m. • Via Zoom Mayor Victoria Woodards presiding

**Attendees:** Victoria Woodards, Robyn Denson, Marty Campbell, April Lynne, Bruce Dammeier **Staff:** Katie Condit, Jan Adams, Karen Downing, Josh Stovall, Steve Grimstad, Deborah Howell,

Tamar Jackson

Guests: Kendall King, Alexandra Jones, Jermane Easterlin, Oleksandr Burlakov, Marianna Meloyan

#### I. CALL TO ORDER

Victoria called the meeting to order at 10:33 a.m.

#### II. PUBLIC COMMENT

None

## III. Consent Agenda (Board Vote)

- A. Approve December 2022 Minutes
- B. Approve December 2022, January 2023, February 2023, and March 2023 Vouchers
- C. Approve January 2023 Financial Statement

Motion to approve made by April; seconded by Marty. Approved

## IV. REGULAR AGENDA

## A. Lens of Equity Summit – Tamar Jackson

Tamar provided an overview of the upcoming Lens of Equity Summit occurring on May 18<sup>th</sup> at the McGavick Center from 8:00am to 5:00pm. Powered by WorkForce Central and designed by the Pierce County Community Engagement Task Force, an outreach arm of WorkForce Central and the Pierce County Workforce Development Board, the Summit is an outcome of over three years of community engagement about DEI, diversity, equity and inclusion. The goal of the Summit is to elevate the understanding of how organizations and our communities can build the framework to truly implement equitable work in our region. The Lens of Equity Summit is for us to be people together. It's going to be a hard day, but we are going to celebrate at the end. Tamar noted the summit sold out in two weeks with a wait list of about 70.

### B. Budget Timeline and Progress - Steve Grimstad

Steve shared and discussed the timeline noting key dates. He also discussed the three documents in the meeting packet including the budget narrative, the comparison of the first draft of the budget to last year's approved budget and the first draft of the budget. Steve then gave an overview of the budget comparison noting we are projecting a \$1.2 million decrease in funds available and that's primarily from our projected carry in of our current year funds. Steve explained this is the first draft and will change as staff updates come in. Katie noted Steve always provides us with a very conservative estimate and that is appropriate and we have surpassed that annually every year. Victoria asked about the industry cohort training being





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down about \$700k and what is the effect of that \$700,000 gap and is that a place where you expect more money to come in? Katie explained that is the place as we are pursuing additional funding opportunities that we will try to make whole first. Marty noted the comparison shows approved 2022 budget vs. 2023 proposed budget and asked if we could get the actuals for 2022 for comparison. Discussion continued around the actuals and how the carryover. Steve noted the actuals are shown in the financial report provided in the meeting packet. He then went on to explain how the carryover works. Steve noted he will provide another draft via email in May and then the final proposed budget will be provided at the June 29 meeting. Bruce explained having them all on one sheet, what we budgeted, what we spent, what we're budgeting next year and the differences really just helps it flow as to why we made the choices we did to adjust funding.

## C. Upcoming Investments & Funding Priorities

Katie asked for some input from the board and discussion. Katie explained that it looks like we're in a deficit but, really that is simply based on carryover and what we needed to spend in the last couple of years. She said there are a number of investments coming down from the federal level. Katie also shared we've been doing some great work and are looking forward to more, hopefully with the county, specifically around behavioral health workforce development and building a Pierce County Behavioral Health Workforce Consortium. We've been engaging with dozens of behavioral health providers in the region who are really hungry for a place to come together to align and invest in and test strategies. Katie also shared we will be, as a sort of a coalition, responding to an RFP around some additional funding for that. She also reminded the board that there will be federal funding in the areas of infrastructure funding, CHIPS and Science Act and broadband funding. She asked the board to remind folks that we are here and we stand ready to serve as the workforce development arm or impetus for a lot of that infrastructure and other investment that's really valuable.

D. Overview of data on services geographically, poverty overlay – Josh Stovall
Josh gave an overview of data showing where the people we served reside within Pierce
County. He explained we're doing this for a couple reasons. When we look at specific
demographic groups this way, we can see quite literally where we are and are not
representing our county and this is important because we make a lot of decisions based on
outreach, marketing and partnership around location. Discussion continued around areas that
we serve and where we could have more presence.

### E. Strategic Plan – Katie Condit & Board (Board Vote)

Katie gave a brief reminder of the Strategic Plan development process and also gave a reminder noting that one of the changes board members had requested was to increase the target of serving business that were BIPOC, women or veteran-owned from 25% to 50% and so we did. Katie shared that this is the most community-engaged and actionable plan according to our staff and our community partners that they've seen from us in a long time, we had great facilitators and we're excited about the rollout. She thanked the board members for their participation in this process. Motion to approve made by Bruce; seconded by Marty. Approved





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## F. Immigrant Refugee Strategy – Katie Condit & Career TEAM Guests

Katie praised the work that is being done by Career Team in serving the refugee community and introduced Career Team's staff who were recent Ukraine refugees themselves. Career Team described their strategies for serving refugees in Pierce County.

# G. Interlocal Agreement - Katie Condit & Board

Bruce shared information about the interlocal agreement that we've been working on and is confident the new agreement should be signed soon. Katie thanked Bruce for how helpful he has been. She felt it's been such a joy and learning experience working with the city and county legal teams and good questions came up that I think were important. Katie stated she was grateful for the clarity that came out of it.

# V. OTHER BUSINESS & ADJOURN

Motion to adjourn made by April; seconded by Marty; Meeting adjourned at 11:47 a.m.

