

COMMUNITY REINVESTMENT ACTIVITY REPORT

1/1/2024 through 12/31/2024

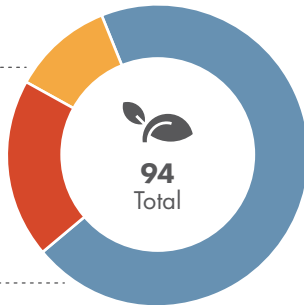
SMALL BUSINESS GRANT ACTIVITY

COUNT OF AWARDS GRANTED

 **10**
Employee Training

 **18**
Wage Reimbursements

 **66**
Asset Grants



BUSINESSES SUPPORTED BY LOCATION

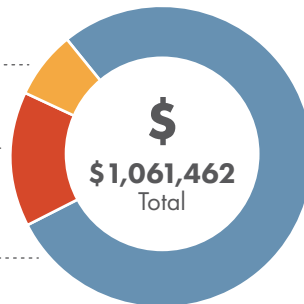


AMOUNT GRANTED BY AWARD TYPE

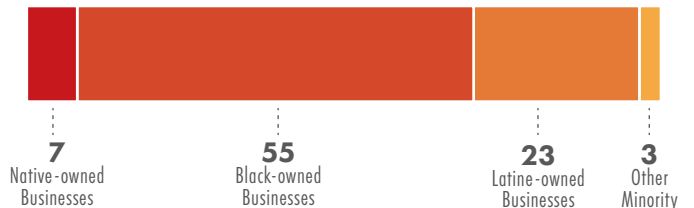
 **\$74,055**
Employee Training

 **\$154,974**
Wage Reimbursements

 **\$832,433**
Asset Grants



GRANTS AWARDED BY PRIORITY POPULATION



JOB SEEKER ACTIVITY



726
Job Seeker Participants
Enrolled

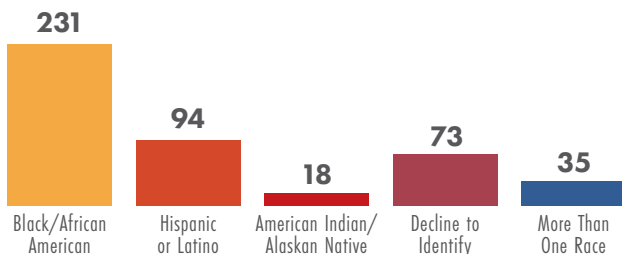


1,631
Incentives Distributed

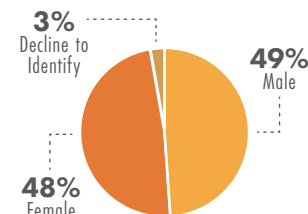


\$1,631,000
in Incentives Distributed

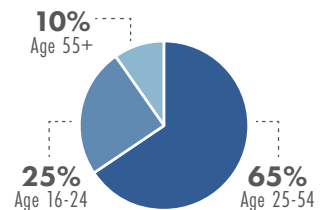
PARTICIPANT RACE BY PRIORITY POPULATION



PARTICIPANT GENDER



PARTICIPANT AGE



SUCCESS STORIES

BUSINESS SUCCESS STORY



SWAE MEDIA

Tacoma-based media company, Swae Media, was able to purchase a more powerful workstation to streamline his editing process and workflow, which will contribute to his business's growth and sustainability.

*"This computer will help ground us in this work, which in turn will help us grow and expand in the years to come. We are so grateful for this opportunity and excited about how it will **impact our business and other businesses we collaborate with!**"*

JOB SEEKER SUCCESS STORY



TISA V.

When Tisa sought better employment opportunities with room for growth, she turned to the EcSA CRF program for support. Through her Career Advisor's guidance, she gained access to valuable training resources, hiring events, and financial coaching. Tisa quickly earned her forklift certification and attended an Amazon hiring event, which led to her securing employment within just two months of enrollment. She has maintained this position ever since and continues to plan for a bright and promising future.

BUSINESS SUCCESS STORY



THE PICKLED CHEF

Equipment including a stand mixer with attachments and a semi-automatic labeling machine allowed The Pickled Chef to expedite labeling its wholesale food products.

*"We can work quicker and more effectively. And it is allowing us to produce more products to sell, empowering us to expand our market share and add more products. **This grant has been a great lift for our business. It has allowed us to think bigger and invest in our business so we can continue expanding and growing within the Tacoma community.**"*

BUSINESS SUCCESS STORY



THE IT FACTOR HAIR STUDIO

After 12 years of business, The It Factor Hair Studio received some much-needed upgrades to her salon, including new styling stations, chairs, wash stations, front desk, and storage.

The grant was also used to purchase air conditioning units for the salon to provide a safer working environment. In the past, the salon had to close due to high temperatures on hot summer days and, in turn, lost out on business.

A PARTNERSHIP OF

